



Board of Director's Meeting

Tuesday, December 13, 2022

Noon – 3 p.m. (Tabletop discussion + business meeting)

Virtual Meeting – Open to the Public

Zoom Webinar

RSVP at <https://partners.glaciermt.com/news/2855>

Agenda

Noon to 12:50 p.m.

Roundtable discussion/presentation

- Featured presentation(s): Laying the Legislative Groundwork – Voices of Montana Tourism, Montana Lodging and Hospitality Association and Tourism Matters to Montana

12:50 p.m. to 1 p.m.

Break

1 p.m. to 2 p.m.

Annual business meeting

- Call to order – Shannon Brilz
- Pledge of Allegiance (voluntary)
- Introductions (board, staff, audience)
- Board member spotlight – Dirk De Coninck
- Public comment (10 minutes maximum – 2 minutes per person)
- Approval of minutes (discussion/handout/action)
- Financial report/discussion/vote (discussion/handout/action)
- Board policy/procedure review/discussion - Committees
- Board business reports/discussion/action items
 - **Executive committee** – Shannon Brilz (discussion/action)
 - Monthly meetings (industry, operations, marketing, financial management, communications, ongoing efforts)
 - Presentation of FY 2023 Revised Public Budget from Audit (discussion/action)
 - **Nominations committee** – Victoria Lee (discussion/action)
 - New board member nominations presented/elected (discussion/action)
 - **Marketing committee** – Shannon Brilz (discussion/action)
 - FY 2023 – 2024 Travel Guide Cover Selection
 - **Audit committee** – Matt Lautzenheiser (discussion/action)
 - Audit updates
 - **Grants committee** – Amber Pacheco-Holm (discussion/action)
- Executive and staff reports; marketing report (discussion/action)
 - Administrative, advertising, publicity, sales, partnership, travel guide, webpage/call center, cooperative marketing, joint venture marketing, TAC, Tourism Matters to MT (legislative), Voice of MT Tourism

2 p.m. to 2:10 p.m.

Break (optional)



2:10 p.m. to 3 p.m.

Business meeting (continued)

- Board discussion (tabled items from business meeting or predetermined topic)
 - Old or new business for discussion at next meeting
- Information sharing (all)

3 p.m.

Business meeting adjournment

Note: Other than the meeting starting time, any time listed is approximate and agenda items may be rearranged.

The meeting access information can be found on Glacier Country Tourism's Partner Center.

GCT will follow state guidelines for public meetings that take place virtually. All meetings are held in a manner that allows the public the opportunity to provide comment during the open discussion/public comment section of the agenda.

Meeting documents shown onscreen during the meeting can be requested via email and will be forwarded to requester.

Next Board Meeting

Tuesday, March 14, 2023
Virtual – Open to the Public