



Board of Director's Meeting

Tuesday, March 14, 2023

Noon – 3 p.m. (Tabletop discussion + business meeting)

Virtual Meeting – Open to the Public

Zoom Webinar

RSVP at https://us02web.zoom.us/webinar/register/WN_4pSpRGJZR1WWxnBnoXpYYA

Agenda

Noon to 12:50 p.m.

Roundtable discussion/presentation

- Featured presentation(s): 2023 Legislative Updates

12:50 p.m. to 1 p.m.

Break

1 p.m. to 2 p.m.

Annual business meeting

- Call to order – Shannon Brilz
- Pledge of Allegiance (voluntary)
- Introductions (board, staff, audience)
- Board member spotlight – Steve Clairmont
- Public comment (10 minutes maximum – 2 minutes per person)
- Approval of minutes (discussion/handout/action)
- Financial report/discussion/vote (discussion/handout/action)
- Board policy/procedure review/discussion - Committees
- Board business reports/discussion/action items
 - **Executive committee** – Shannon Brilz (discussion/action)
 - Monthly meetings (industry, operations, marketing, financial management, communications, ongoing efforts)
 - New office, MT+ vs. Google, scholarship program, private fund investment, committees reimaged/bylaw & board manual employee policy handbook updates
 - **Nominations committee** – Victoria Lee (discussion/action)
 - Elected officers' nomination process begins (discussion/action)
 - **Marketing committee** – Shannon Brilz (discussion/action)
 - FY 2023 – 2024 DMO plan narrative + budget
 - **Audit committee** – Matt Lautzenheiser (discussion/action)
 - Audit updates
 - Line of credit renewal
 - 990 approval
 - **Grants committee** – Shannon Brilz (discussion/action)
- Executive and staff reports; marketing report (discussion/action)
 - Administrative, advertising, publicity, sales, partnership, travel guide, webpage/call center, cooperative marketing, joint venture marketing, TAC, Tourism Matters to MT (legislative), Voice of MT Tourism



2 p.m. to 2:10 p.m.

Break (optional)

2:10 p.m. to 3 p.m.

Business meeting (continued)

- 2023 GNP vehicle reservation system overview (pilot program)
- Board discussion (tabled items from business meeting or predetermined topic)
 - Old or new business for discussion at next meeting
- Information sharing (all)

3 p.m.

Business meeting adjournment

Note: Other than the meeting starting time, any time listed is approximate and agenda items may be rearranged.

The meeting access information can be found on Glacier Country Tourism's Partner Center.

GCT will follow state guidelines for public meetings that take place virtually. All meetings are held in a manner that allows the public the opportunity to provide comment during the open discussion/public comment section of the agenda.

Meeting documents shown onscreen during the meeting can be requested via email and will be forwarded to requester.

Next Board Meeting

Tuesday, May 14, 2023

Lakeside Cabins Resort, Trout Creek – In person (Open to the Public)