



## Board of Director's Annual Meeting

Tuesday, May 9, 2023

Noon – 3 p.m. (Tabletop discussion + business meeting)

### In-person Meeting – Open to the Public

Lakeside Motel Resort  
2955 MT-200, Trout Creek, MT

### Agenda

Noon to 12:50 p.m.

#### Roundtable/discussion/presentation

- Featured presentation(s): Reimagining board committees – Racene Friede

12:50 p.m. to 1 p.m.

#### Break

1 p.m. to 3 p.m.

#### Annual business meeting

- Call to order – Ramona Holt
- Pledge of Allegiance (voluntary)
- Introductions (board, staff, audience)
- Board member spotlight – David Dieh
- Public comment (10 minutes maximum – 2 minutes per person)
- Approval of minutes (discussion/handout/action)
- Financial report/discussion/vote (discussion/handout/action)
- Board policy/procedure review/discussion – Conflict of Interest
- Board business reports/discussion/action items
  - Executive committee – Ramona Holt (discussion/action)
    - Monthly meetings (industry, operations, marketing, financial management, communications, ongoing efforts)
  - Nominations committee – Victoria Lee (discussion/action)
    - Election of officers (discussion/action)
  - Marketing committee – Ramona Holt (discussion/action)
  - Audit committee – Matt Lautzenheiser (discussion/action)
  - Grants committee – Ramona Holt (discussion/action)
- Executive and staff reports; marketing report (discussion/action)
  - Administrative, advertising, publicity, sales, partnership, travel guide, webpage/call center, cooperative marketing, joint venture marketing, TAC, Tourism Matters to MT (legislative), Voice of MT Tourism
- FY 2024 Private budget review and approval
- Board discussion (tabled items from business meeting or predetermined topic)
  - Old or new business for discussion at next meeting
- Information sharing (all)

3 p.m.

#### Annual meeting adjournment



*Note: Other than the meeting starting time, any time listed is approximate and agenda items may be rearranged.*

*The meeting access information can be found on Glacier Country Tourism's Partner Center.*

*GCT will follow state guidelines for public meetings that take place virtually. All meetings are held in a manner that allows the public the opportunity to provide comments during the open discussion/public comment section of the agenda.*

*Meeting documents shown on screen during the meeting can be requested via email and will be forwarded to the requester.*

### **Next Board Meeting**

Tuesday, October 17, 2023

TBD– In person (Open to the Public)