



Board of Director's Annual Meeting

Tuesday, May 7, 2024

Noon – 3 p.m. (Tabletop discussion + business meeting)

In-person Meeting – Open to the Public

Cedar Creek Lodge

930 2nd Ave W, Columbia Falls, MT 59912

AGENDA

Noon to 12:50 p.m.

Roundtable/Discussion/Presentation

- Featured Presentation: Updates from Glacier National Park (Pete Webster, Deputy Superintendent for Glacier National Park)

12:50 p.m. to 1 p.m.

Break

1 p.m. to 3 p.m.

General Business Meeting

- Call to Order – Shannon Brilz
- Indigenous Land Acknowledgement
- Pledge of Allegiance (Voluntary)
- Introductions (Board, Staff, Audience)
- Board Member Spotlight – Lisa Cline
- Public Comment (10 Minutes Maximum – 2 Minutes per Person)
- Approval of Minutes (Discussion/Handout/Action)
- Financial Report/Discussion/Vote (Discussion/Handout/Action)
- Board Policy/Procedure Review/Discussion – Policy Manual
- Board Business Reports/Discussion/Action Items
 - Executive committee – Shannon Brilz (Discussion/Action)
 - Monthly Meetings (Industry, Operations, Marketing, Financial Management, Communications, Ongoing Efforts)
 - Review and approval of FY 2025 Private Budget
 - Governance - Matt Lautzenheiser (Discussion/Action)
 - Re-election of current board members
 - Finance and Audit Committee – Ramona Holt and Shannon Brilz
 - Brand Strategies Committee – Riley Polumbus (Discussion/Action)
 - Grants Committee – Aubrie Lorona (Discussion/Action)
 - Stewardship Committee – Linda Howard (Discussion/Action)
- Executive and Staff Reports; Marketing Report (Discussion/Action)
 - Administrative, Agency Report, Publicity, Sales, Community Engagement, Partnership, TAC, Tourism Matters to MT (Legislative), Voice of MT Tourism
- Board Discussion (Tabled Items from Business Meeting or Predetermined Topic)
 - Old or New Business for Discussion at the Next Meeting
- Information Sharing (All)

3 p.m.

Meeting Adjournment



Note: Other than the meeting starting time, any time listed is approximate, and agenda items may be rearranged.

The meeting access information can be found on Glacier Country Tourism's Partner Center.

Glacier Country will follow state guidelines for public meetings that take place virtually. All meetings are held in a manner that allows the public the opportunity to provide comments during the open discussion/public comment section of the agenda.

Meeting documents shown on screen during the meeting can be requested via email and will be forwarded to the requester.

Next Board Meeting

Tuesday, October 1, 2024
Lubrecht Forest, Greenough, Montana
(In-person - Open to the Public)