

## Report: Trade Show Contacts

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 Category: All Categories  
 Contact Tags: All Contact Tags

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<b>Contact Name</b>	<a href="#">Sonya Robinson</a>	<b>Address</b>	Fairburn, GA 00000 UNITED STATES
<b>Title</b>		<b>Phone</b>	770.488.4600
<b>Account</b>	National Center for Chronic Disease Prevention	<b>Email</b>	awv9@cdc.gov
<b>Note Title</b>	2024 MTL - Boise		
<b>Date</b>	<b>Regarding</b>		
08/19/2024	Met with Sonya at 24MTL - Boise. She works with gvt and smerf market - faith based, masonic and LGBTQ. Both Masonic and LGBTQ are 200 ppl or less and would fit in Western Montana. She wants to be invited on a FAM first to see, smell and taste the area. I followed up and put her on a future FAM invite list. I also told her we could welcome her for a site tour is she sent an RFP and felt we were competitive. No follow up from GC partners at this time.		

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<b>Contact Name</b>	<a href="#">Katie Choma</a>	<b>Address</b>	Nashville, TN 37214 UNITED STATES
<b>Title</b>		<b>Phone</b>	615.391.2674
<b>Account</b>	Southwestern Travel Group	<b>Email</b>	kchoma@southwestern.com
<b>Note Title</b>	2024 MTL Boise		
<b>Date</b>	<b>Regarding</b>		
08/19/2024	Met with Katie at 24MTL - Boise. Katie is currently spending months at different places in the country to see where she wants to put down roots. She thinks western Montana would be good for her luxury incentive clients. They meet in the US every other year. She asked to be put on our newsletter and blogs to keep up to date. She will reach out if Montana is going to be considered. I followed up with an email.		

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<b>Contact Name</b>	<a href="#">George Yin</a>	<b>Address</b>	8577 Blowing Pines Drive Las Vegas, NV 89143 UNITED STATES
<b>Title</b>	President	<b>Phone</b>	202.495.0828
<b>Account</b>	Yin Hospitality International	<b>Email</b>	george@yinhospitality.com
<b>Note Title</b>	2024 MTL Boise		

**Date** 08/19/2024 **Regarding** Met with George at 24MTL Boise. Yin Hospitality International works with associations, corporate incentive and sports markets. He had a couple of groups that might be a good fit for MSO. He asked about the larger convention hotels in Missoula. He also has a number of board meetings that would be appropriate for the area at our guest ranches or nicer resorts. I will follow up to see about the RFP process for his groups.

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**Contact Name** [DayDay Howe](#) **Address** , UNITED STATES  
**Title**  
**Account** ConferenceDirect **Phone** 208.360.5386  
**Note Title** 2024 MTL Boise **Email** dayday.howe@conferencedirect.com

**Date** 08/19/2024 **Regarding** Met with DayDay at 24MTL - Boise. She was a delight. She had several new clients that do board retreats and one in particular that doesn't need much meeting space that she thought The Firebrand would be perfect for in Whitefish. I asked for an RFP and followed up via email. She would love to be put on our communications and see MT on a FAM.

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**Contact Name** [Alix Mendonca](#) **Address** 3253 McClintock Ave S  
**Title** Regional Sales Seattle, WA 98144  
UNITED STATES  
**Account** Prestige Global Meeting Source **Phone** 206.953.9557  
**Note Title** 2024 MTL Boise **Email** amendonca@meetprestige.com

**Date** 08/19/2024 **Regarding** I met with Alix at 24MTL Boise. He is good friends with Kelsey Chapelle and worked with her when he was at an association that moved around Washington State. He has been to Montana but thinks it was a wedding in Bozeman. He now sources for all sorts of meetings and wants me to send over information on WHY Montana. What can he use to sell Western Montana to his clients. Great guy and lots of energy. I will follow up.

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**Contact Name** [Joy Landeira](#) **Address**  
**Title** Laramie, WY 00000  
UNITED STATES  
**Account** University of Wyoming **Phone** 307.766.4852  
**Note Title** 2024 MTL Boise **Email** jlandeir@uwyo.edu

**Date** 08/19/2024 **Regarding** Met with Joy at 24MTL Boise. She is the ED of the Rocky Mountain Modern Language Association. They have met in all of the other states that belong to the association except Montana. We talked about Missoula and the University being here and she was excited to learn more. I followed up and asked to see her RFP and I am waiting to help her locate this in Western Montana.

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<b>Contact Name</b>	<a href="#">Teresa Bacal</a>	<b>Address</b>	Cody, WY 00000
<b>Title</b>			UNITED STATES
<b>Account</b>	HPN Global	<b>Phone</b>	602.738.8678
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	tbacal@hpnglobal.com

**Date**      **Regarding**  
08/19/2024      Met with Teresa at 24MTL Boise. She lives in Cody and is familiar with Montana. She is working with a few bitcoin companies that are doing training. Several are too big for us, but others are very doable in all parts of Western Montana. I have followed up asking to be included on any RFP's that she feels would be good fits. She uses cvent for most.

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<b>Contact Name</b>	<a href="#">Dawn Stafford</a>	<b>Address</b>	1123 Comanche Path
<b>Title</b>	Events & Marketing Manager		Bandera, TX 78003
			UNITED STATES
<b>Account</b>	American Aging Association	<b>Phone</b>	210.827.7372
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	contact@americanagingassociation.org

**Date**      **Regarding**  
08/19/2024      Met with Dawn at 24MTL Boise. This is the 3rd meeting with Dawn looking for a destination for the Organization for the Study of Sex Differences. It's a 300 to 500 attendees and most are from the US. 2024's conference will be in Norway. I think it's a little large for us and will require an international airport for best results. But they work with lots of different organizations and associations, so still a great meeting. I will follow up.

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<b>Contact Name</b>	<a href="#">Samantha Holland</a>	<b>Address</b>	7700 NE Ambassador Pl Suite 101
<b>Title</b>			Portland, OR 97220
			UNITED STATES
<b>Account</b>	Pacific Fishery Management Council	<b>Phone</b>	503.820.2413
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	samantha.holland@noaa.gov

**Date**      **Regarding**  
08/19/2024      Met with Samantha at 24MTL Boise. She is 4 months on the job so learning quickly. She is at MTL looking for other destinations on the west coast to hold their fisheries meetings. She asked what association we had with water. I described our streams, rivers and lakes and how our fisheries are abundantly important. I asked to be included on any RFPs for groups 200 or less in attendance. I will follow up.

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<b>Contact Name</b>	<a href="#">Teresa Alfaro</a>	<b>Address</b>	Alexandria, VA 00000
<b>Title</b>			UNITED STATES
<b>Account</b>	Volunteers of America	<b>Phone</b>	703.341.5086
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	talfaro@voa.org

**Date** 08/19/2024 **Regarding** Met with Teresa at 24MTL Boise. She plans lots of meetings and events from their annual conference of 500+ to smaller keymaker classes and leadership development. I emailed her about sharing an RFP for Leadership Development West tieh 35 ppl in January and April. I will follow up.

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<b>Contact Name</b>	<a href="#">Othmar Witteveen</a>	<b>Address</b>	RICHMOND, VA
<b>Title</b>			UNITED STATES
<b>Account</b>	Sideways Incentives, Inc.	<b>Phone</b>	5109707900
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	othmar@sidewaysincentives.com

**Date** 08/19/2024 **Regarding** Met with Othmar at 24MTL in Boise. We also met at Smart Meetings in Monteray. He had been to Big Sky before but that was his extent in Montana. He only works with European inbound and mainly from the Netherlands. Their route is KLM into Minneapolis. With our directs from MSP, he thought we would be a doable destination. He didn't have any specific meetings he was sourcing for our area at the time. We did share our disbelief about Marin and her accident and death. We both tried to remember her sons name and the next day I came up with it, Quinten. I will follow up.

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<b>Contact Name</b>	<a href="#">Brena Tart</a>	<b>Address</b>	Raleigh, NC 00000
<b>Title</b>			UNITED STATES
<b>Account</b>	HelmsBriscoe	<b>Phone</b>	919.576.0884
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	btart@helmsbriscoe.com

**Date** 08/19/2024 **Regarding** Met with Brena at 24MTL Boise. Brena comes from working in the pharmaceutical industry and has been with HB for 6 months. Most of her clients are midwest. She was in Boise to see what the city had to offer and I described Missoula as a young Boise to her. She has several BOD meetings that she thinks would like our guest ranches. I followed up with more information on them and will put her on our communications outreach.

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<b>Contact Name</b>	<a href="#">Jenna Martin</a>	<b>Address</b>	Davis, CA 00000 UNITED STATES
<b>Title</b>			
<b>Account</b>	UC Davis Air Quality Research Center	<b>Phone</b>	916.690.3126
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	jjdmartin@ucdavis.edu

**Date** 08/19/2024 **Regarding** Met with Jenna at 24MTL Boise. She is in week 4 of her job, so just learning LOTS. She said all she know is she plans a science convention on air quality. Most have been in California, so not quite sure if she can go out of CA. But if she can, it's a 2 1/2 day all together in ballroom, no breakouts with a virtual component. I will follow up.

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<b>Contact Name</b>	<a href="#">Nicole O'Leary</a>	<b>Address</b>	Dallas, TX 75001 UNITED STATES
<b>Title</b>			
<b>Account</b>	We Crush Events	<b>Phone</b>	414.899.3814
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	neoleary22@gmail.com

**Date** 08/19/2024 **Regarding** Met with Nicole at 24MTL Boise. They do 100+ events every year. She loves Montana and wants to get more people to see it. We talked about the convention ballroom spaces, unique lodging and the guest ranches. I will follow up to see if any of her clients want to source Western Montana.

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<b>Contact Name</b>	<a href="#">Aaron Del Mar</a>	<b>Address</b>	Aaron Del Mar Palatine, IL 60067 UNITED STATES
<b>Title</b>			
<b>Account</b>	Adrenaline Special Events	<b>Phone</b>	(773) 718-1444
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	aarondelmar@hotmail.com

**Date** 08/19/2024 **Regarding** Met with Aaron to discuss Montana at MTL 2024 in Boise. One week later I received a LinkedIn notice that he started a new job as Republican something for Illinois. So I guess he'd not a meeting planner anymore.

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<b>Contact Name</b>	<a href="#">Eddie Chang</a>	<b>Address</b>	23200-500 Fairway Rd. S. Kitchener, ON N2C 1X3 CANADA
<b>Title</b>	President & CEO		
<b>Account</b>	Andromeda Consultants	<b>Phone</b>	164.722.1456 7
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	echang@andromedaconsultants.com

**Date** **Regarding**

08/19/2024 Met with Eddie at 24MTL Boise. His company is out of Toronto and Seattle. Everything he had on his profile was HUGE numbers. I told him we couldn't handle that size of conference. He is interested in Montana for corporate incentive. Sent him information on our resorts and guest ranches. I will follow up.

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<b>Contact Name</b>	<a href="#">Maria Cruz</a>	<b>Address</b>	San Mateo, CA 00000 UNITED STATES
<b>Title</b>			
<b>Account</b>	Franklin Templeton	<b>Phone</b>	
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	maria.cruz@franklintempleton.com

**Date** **Regarding**  
08/19/2024 Met with Maria at 24MTL Boise. All of their meetings are 50 to 250 which is perfect for us. Lots have been in CA and she is looking at other destinations. Lift was a big question. She LOVES Montana and would like to place a meeting here. I followed up and asked for any RFP's she felt would fit.

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<b>Contact Name</b>	<a href="#">Don Donahue</a>	<b>Address</b>	Columbia, TN 00000 UNITED STATES
<b>Title</b>			
<b>Account</b>	Donahue Creates	<b>Phone</b>	615.400.4648
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	don@donahuecreates.com

**Date** **Regarding**  
08/19/2024 Met with Don at 24MTL Boise. His specialty is music and artist retreats. Told him about RRC and Leann Rhimes every fall. He mentioned a couple of incentives but they were 150 and 350 rooms on peak. I did send him our information and we will see where it goes.

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<b>Contact Name</b>	<a href="#">Wendy Harms</a>	<b>Address</b>	20875 North 90th Place Scottsdale, AZ 85255 UNITED STATES
<b>Title</b>			
<b>Account</b>	HelmsBriscoe	<b>Phone</b>	785.231.4110
<b>Note Title</b>	2024 MTL Boise	<b>Email</b>	wharms@helmsbriscoe.com

**Date** **Regarding**  
08/19/2024 Met with Wendy at 24MTL Boise. She lives in the midwest and just recently moved from Association Management to HB. She was looking to learn more about hotels and CVB offerings to help her clients. She has clients looking for tier 2 and 3 cities to get more personalized service and customer care. I sent her information and hope to see an RFP soon. We also did an educational exercise one morning and were partners. Really nice gal.

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**Contact Name** [Sonna Lynn Fernandez](#) **Address**  
**Title** Boise, ID 83707  
UNITED STATES  
**Account** Idaho Transportation Department **Phone** 208.501.5866  
**Note Title** 2024 MTL Boise **Email** sonnalynn.fernandez@itd.idaho.gov

**Date** **Regarding**  
08/20/2024 Met with Sonna Lynn at 24MTL Boise. She is a certified government meeting planner through the Society of Government Meeting Professionals. She has several meetings over 100 and can choose venues and destinations outside of Idaho for regional and helps other states and organizations with sourcing meetings. She has a conference in the 2nd quarter with 150 ppl that she thinks would be good for Missoula. I asked for an RFP and will follow up.

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**Contact Name** [Lauren Sherman](#) **Address** 000  
**Title** Corporate Meeting & Event Manager Don't Know, \*\* 00000  
UNITED STATES  
**Account** Evisions **Phone**  
**Note Title** 2024 MTL Boise **Email** lauren.sherman@evisions.com

**Date** **Regarding**  
08/20/2024 Met with Lauren at 24MTL Boise. She is a corporate meeting and event planner who lives and works out of Texas, but sources meetings all over the US. She was not familiar with Montana so we spent our 10 minutes together going over airlift, the three main cities with convention hotels and the corporate incentive products as well. She did not have any RFPs in mind for Montana, but was thrilled to have the knowledge and a contact. I will follow up.

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