



Board of Directors Meeting

Tuesday, December 10, 2024

Noon – 3 p.m. (Tabletop discussion + business meeting)

Zoom – Open to the Public

https://us02web.zoom.us/webinar/register/WN_I11MpTkIQ_aN47jKy2vB6A

AGENDA

Noon to 12:50 p.m.

Roundtable/Discussion/Presentation

- Featured Presentations:
 - Independent Financial Audit Report (Sam Lengyel and Laura Weston – Linked Accounting)
 - Voice of Montana Tourism: Value of the Visitor (Dax Schieffer)

12:50 p.m. to 1 p.m.

Break

1 p.m. to 3 p.m.

General Business Meeting

- Call to Order – Shannon Brilz
- Indigenous Land Acknowledgement
- Pledge of Allegiance (Voluntary)
- Introductions (Board, Staff, Audience)
- Board Member Spotlight – NA
- Public Comment (10 Minutes Maximum – 2 Minutes per Person)
- Approval of Minutes (Discussion/Handout/Action)
- Financial Report/Discussion/Vote (Discussion/Handout/Action)
- Board Policy/Procedure Review/Discussion – Financial Audit Policy
- Board Business Reports/Discussion/Action Items
 - Executive committee – Shannon Brilz (Discussion/Action)
 - Monthly Meetings (Industry, Operations, Marketing, Financial Management, Communications, Ongoing Efforts)
 - Governance - Matt Lautzenheiser (Discussion/Action)
 - New Board Member Nominations
 - Finance and Audit Committee – Ramona Holt and Shannon Brilz
 - FY 2024 Independent Financial Statement Audit Report
 - Brand Strategies Committee – Riley Polumbus (Discussion/Action)
 - 2025 – 2025 Travel Guide Cover Photo Selection
 - Grants Committee – Aubrie Lorona (Discussion/Action)
 - Stewardship Committee – Linda Howard (Discussion/Action)
- Executive and Staff Reports; Marketing Report (Discussion/Action)
 - Administrative, Agency Report, Publicity, Sales, Community Engagement, Partnership, TAC, Tourism Matters to MT (Legislative), Voice of MT Tourism
- Board Discussion (Tabled Items from Business Meeting or Predetermined Topic)
 - Old or New Business for Discussion at the Next Meeting
- Information Sharing (All)

3 p.m.

Meeting Adjournment



Note: Other than the meeting starting time, any time listed is approximate, and agenda items may be rearranged.

The meeting access information can be found on Western Montana's Glacier Country Partner Center.

Glacier Country will follow state guidelines for public meetings that take place virtually. All meetings are held in a manner that allows the public the opportunity to provide comments during the open discussion/public comment section of the agenda.

Meeting documents shown on screen during the meeting can be requested via email and will be forwarded to the requester.

Next Board Meeting

Tuesday, March 11, 2025
Virtual Meeting (Zoom) - Open to the Public