



## CORE PARTNER BENEFITS

### TRAVEL GUIDE LISTING

Each year, Glacier Country Tourism produces a full-color travel guide. As a dues partner, your business receives a listing under your community, making it easier for travelers to find you.

- + 150,000 printed guides
- + 70,000 digital guide views

### FEATURED WEBSITE LISTING

*Glaciermt.com* receives more than 1.5 million unique visitors each year. Your featured listing includes:

- + Up to six photos
- + Business description
- + Contact information
- + Website and social media links
- + Extensive list of amenities
- + Itinerary builder inclusion

### CALL CENTER REPRESENTATION

As a partner, your business is represented by travel counselors in more than 200,000 responses to phone, mail and internet inquiries a year.

### TRAVEL DEALS + COUPONS

Partners can share travel deals and coupons on our most popular *glaciermt.com* pages to gain additional exposure.

### PARTNER BADGES

Add a Glacier Country Tourism badge to your website to increase your search engine optimization (SEO) and show visitors that you support your local and state economies.



### PHOTOS

Promote your business and region with iconic photos of Western Montana from our gallery.

### FREE TRADE SHOW LEADS

Lodging facilities have free access to all leads generated from travel trade shows, such as NTA, ABA, IPW, RMI Roundup and Go West.

### PARTNER CENTER

Our robust Partner Center helps us keep you up-to-date with our partners. Log in to access:

- + Ad campaigns
- + Board meeting notices
- + Budget reports
- + Marketing updates
- + Media plans
- + Member profile edits and more
- + Statistics
- + Workshops

**COST** (JULY 1 – JUNE 30)

**\$200/YEAR**  
1 – 5 EMPLOYEES

**\$280/YEAR**  
6+ EMPLOYEES



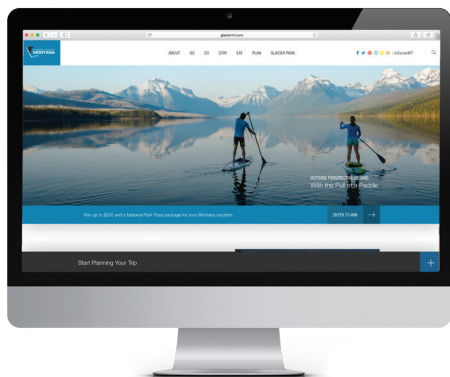


## PARTNER SECONDARY BENEFITS

### AFFORDABLE EXPOSURE

As a dues partner of Glacier Country Tourism, you have exclusive opportunities not available anywhere else. While participation may involve additional fees, these benefits offer a tremendous value. Increase your reach with these partner-exclusive promotions.

- + Travel guide display advertising
- + Seasonal co-op advertising
- + Low-cost consumer leads
- + Digital advertising on *glaciermt.com* and subsidiary sites



406.532.3234 | [partners.glaciermt.com](http://partners.glaciermt.com)

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### ABOUT US

Glacier Country Tourism is a nonprofit organization dedicated to marketing Western Montana as a travel destination. We are recognized as the official marketing organization for Western Montana and are funded in part by the state accommodations tax (bed tax) and by private partnership funds. Our region includes Flathead, Glacier, Lake, Lincoln, Mineral, Missoula, Ravalli and Sanders counties.

### GLACIER COUNTRY STAFF

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TO GET THE MOST OUT OF YOUR PARTNERSHIP WITH GLACIER COUNTRY TOURISM.