

## WESTERN MONTANA'S DESTINATION WEDDING WEBSITE

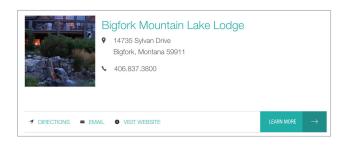
Destination weddings in Western Montana are skyrocketing in popularity, and Glacier Country Tourism has launched a destination weddings microsite—weddings.glaciermt.com—with featured listings and premium advertising opportunities available. Now is the time to take advantage of this niche marketing opportunity and secure space for your business with the potential to reach the **1.8 million** consumers who visit the official Western Montana Tourism website—glaciermt.com—yearly.

Any weddings-related business within the Glacier Country region—Flathead, Glacier, Lake, Lincoln, Mineral, Missoula, Ravalli and Sanders counties—is eligible for a complimentary BASIC PARTNERSHIP. Upgrade to a SIGNATURE PARTNERSHIP to take advantage of many more exclusive benefits designed to promote your business and reach more potential brides and grooms. See our Partnership Rate Card for details.

# BUSINESS LISTING OPPORTUNITIES

#### FEATURED LISTING

Featured listing (including up to six photos, address, phone, website, email and description) on relevant internal page of your choice (see next page for options) that links to your website, facebook, twitter and instagram pages and your reservations page, if applicable. \$45 per year for Basic Partners. Free for Signature Partners.





### **BASIC LISTING**

Text-only listing on relevant internal page of your choice (see next page for options) with business name, phone, address and live website link. Free for Basic Partners.





Annie Mead Contract Agent of Glacier Country Tourism annie@windfallstudio.com P: 406.880.8591





### Internal page options:

- Venues/Bed and Breakfasts
- Venues/Hotels
- Venues/Lodges
- Venues/Ranches
- Venues/Resorts
- Venues/Unique Venues
- Services/Bakeries
- Services/Bar Catering

- Services/Bridal Shops and Tuxes
- Services/Caterers
- Services/Event Insurance
- Services/Event Rentals
- Services/Florists
- Services/Music and DJs
- Services/Photographers and Videographers

- Services/Officiants
- Services/Restaurants and Rehearsal Dinners
- Services/Salons and Beauty
- Services/Shuttles and Transportation
- Services/Wedding Planners

## PREMIUM ADVERTISING OPPORTUNITIES

#### **RUN-OF-SITE BANNER PACKAGE**

Rotational banner package on internal pages including 728 x 90 and 300 x 250 sizes

- 728 x 90 runs on all desktop pages except home page
- 300 x 250 runs on all desktop and mobile pages except home page
- Maximum of three advertisers per month \$50 per month or \$500 per year prepaid Signature Partners
  \$60 per month or \$620 per year prepaid Basic Partners

## SPECIFICATIONS AND REQUIREMENTS

### ROTATIONAL BANNERS — DESKTOP

300 pixels x 250 pixels, 728 pixels x 90 pixels

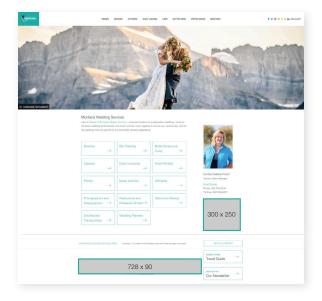
- JPEG and GIF files accepted
- Files must be under 30K
- Animated files must stop after 15 seconds
- No continuous looping

### ROTATIONAL BANNERS - MOBILE

300 pixels x 50 pixels

- JPEG and GIF files accepted
- Files must be under 30K
- Animated files must stop after 15 seconds
- No continuous looping

Glacier Country Tourism reserves the right to review, revise and reject any advertising that does not fit within the ad requirements or support the Glacier Country Tourism brand.



weddings.glaciermt.com



weddings.glaciermt.com Mobile Site



