



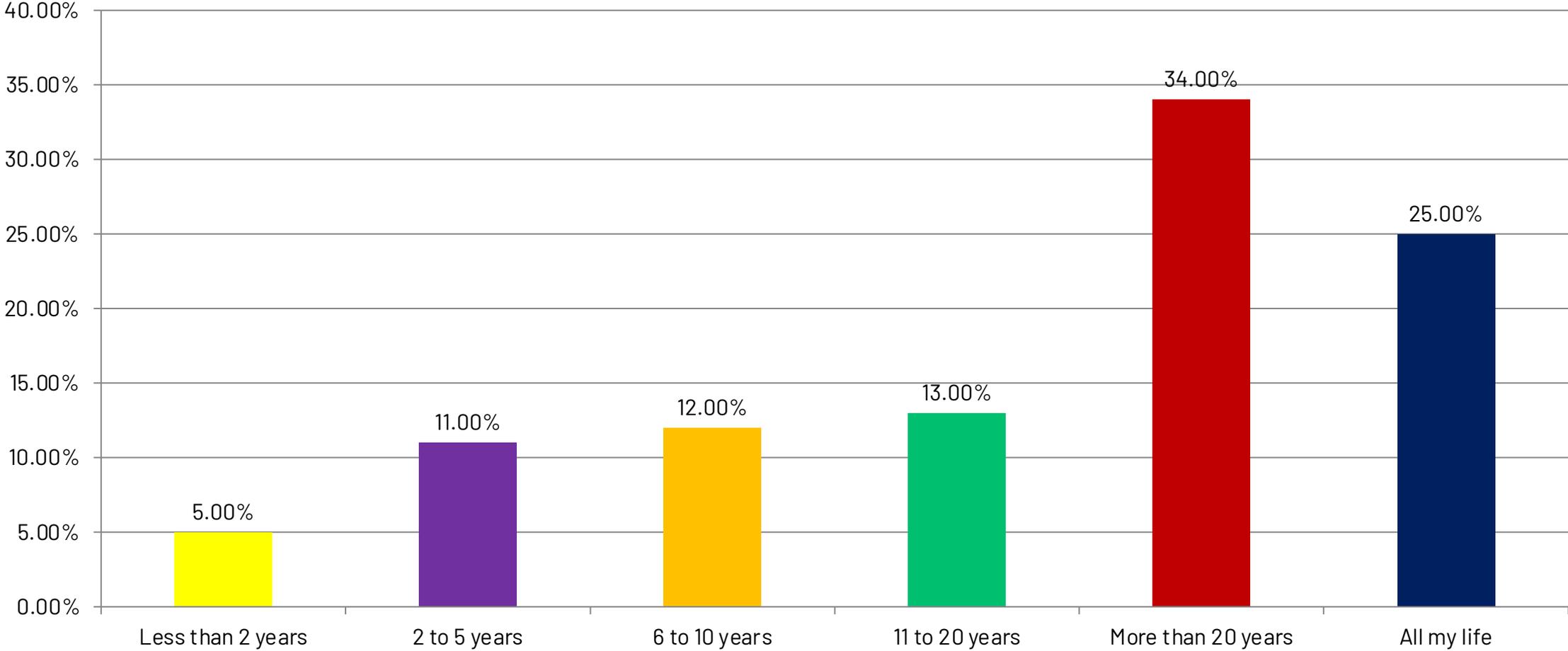
2021 Resident Survey Missoula County

A large crowd of people is gathered in a public square in front of the Fox Cities Building for the Arts. The building is a multi-story structure with a prominent sign that reads "FOX CITIES BUILDING for the ARTS". The square is paved and has some greenery. There are several cars parked in the foreground, and a few people are walking. The overall atmosphere is busy and public.

Survey Results

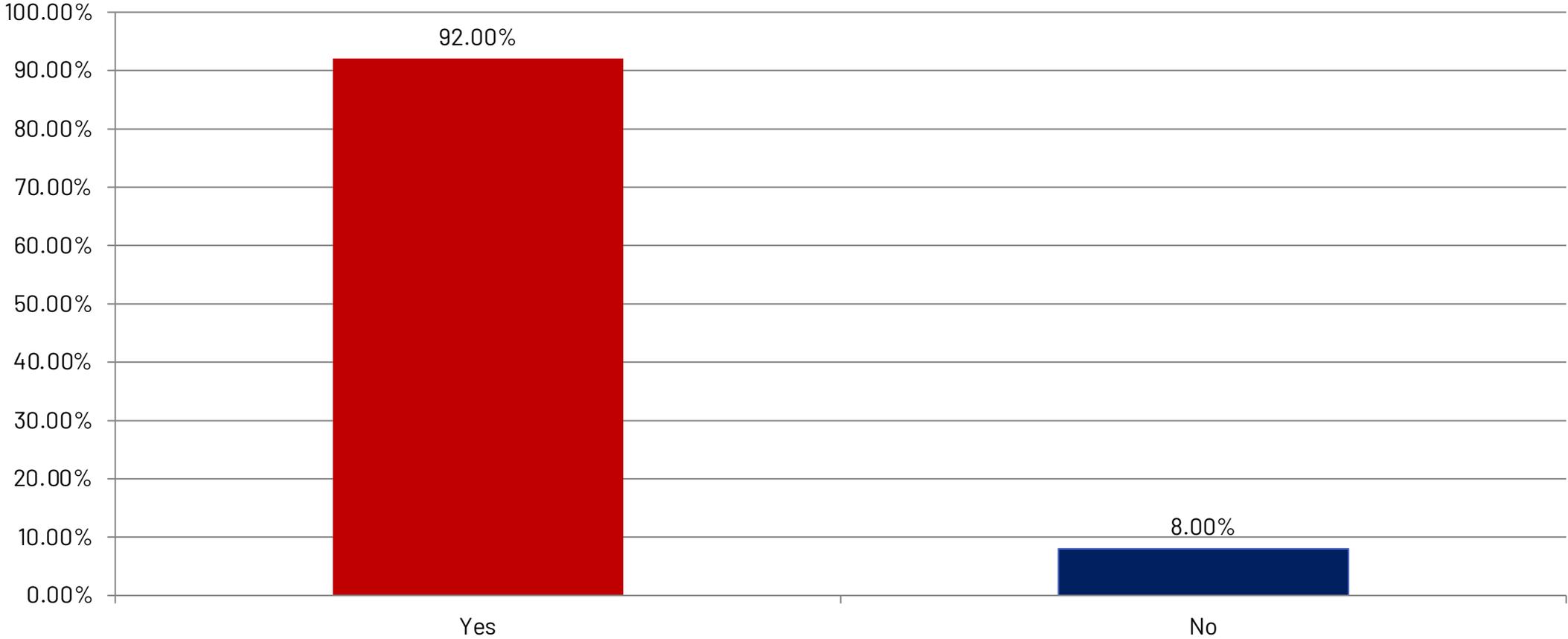
Residency in Missoula County

How long have you been a resident of Missoula County?



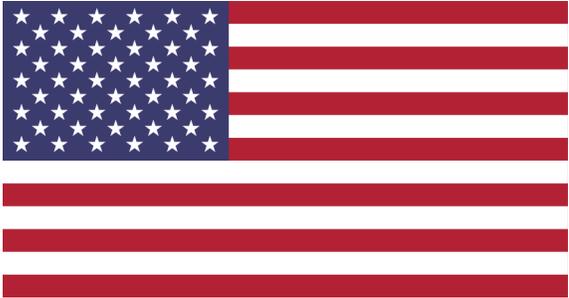
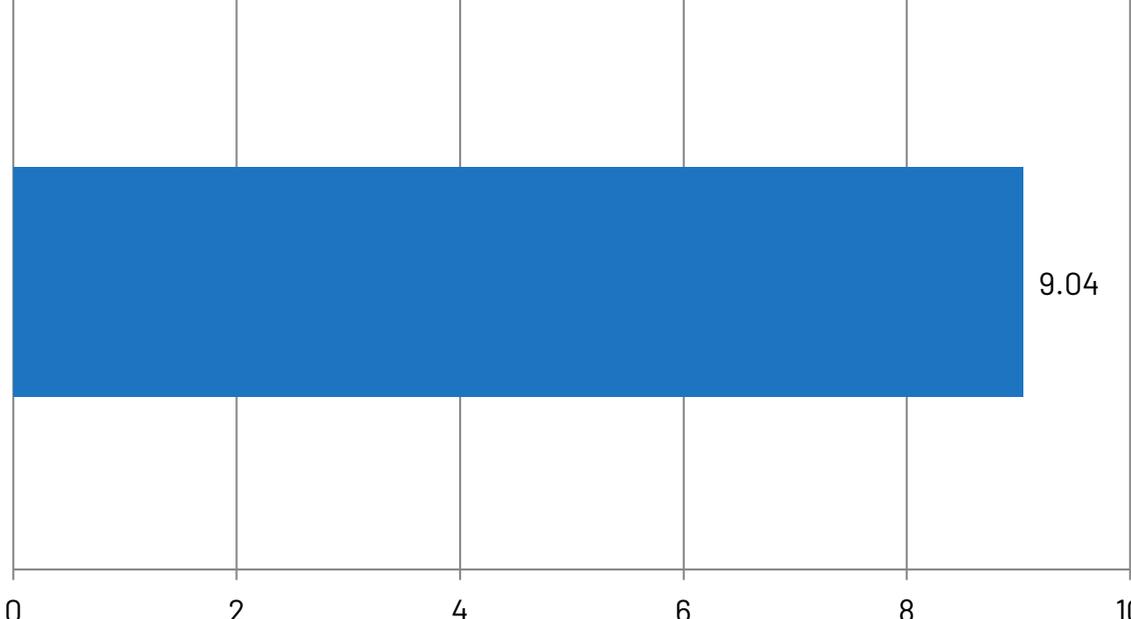
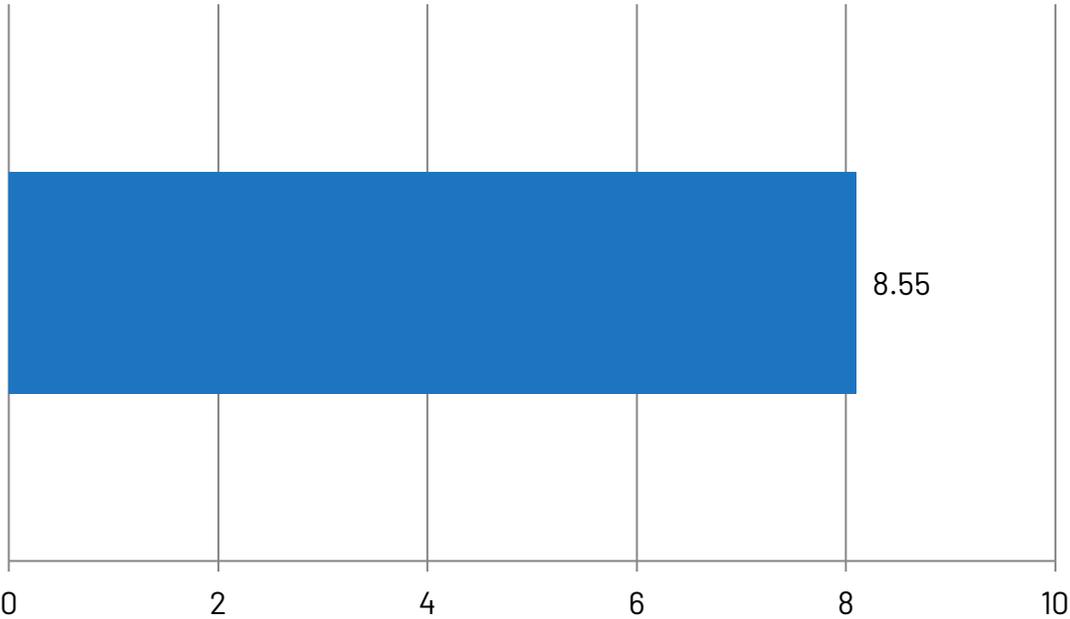
Residency in Missoula County

Do you live here year round?



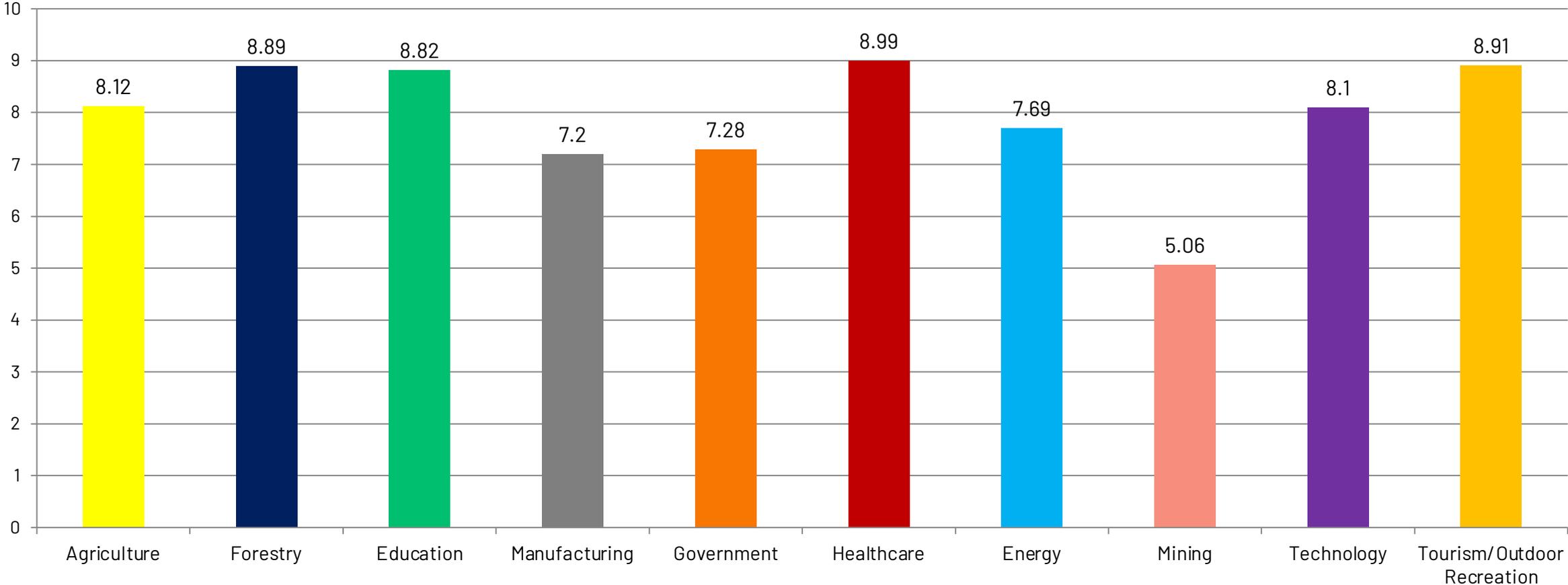
Quality of life in Missoula County

As for quality of lifestyle, the residents of Missoula County rated 8.55 out of 10 compared to other parts of Montana and 9.04 compared to the entire country.



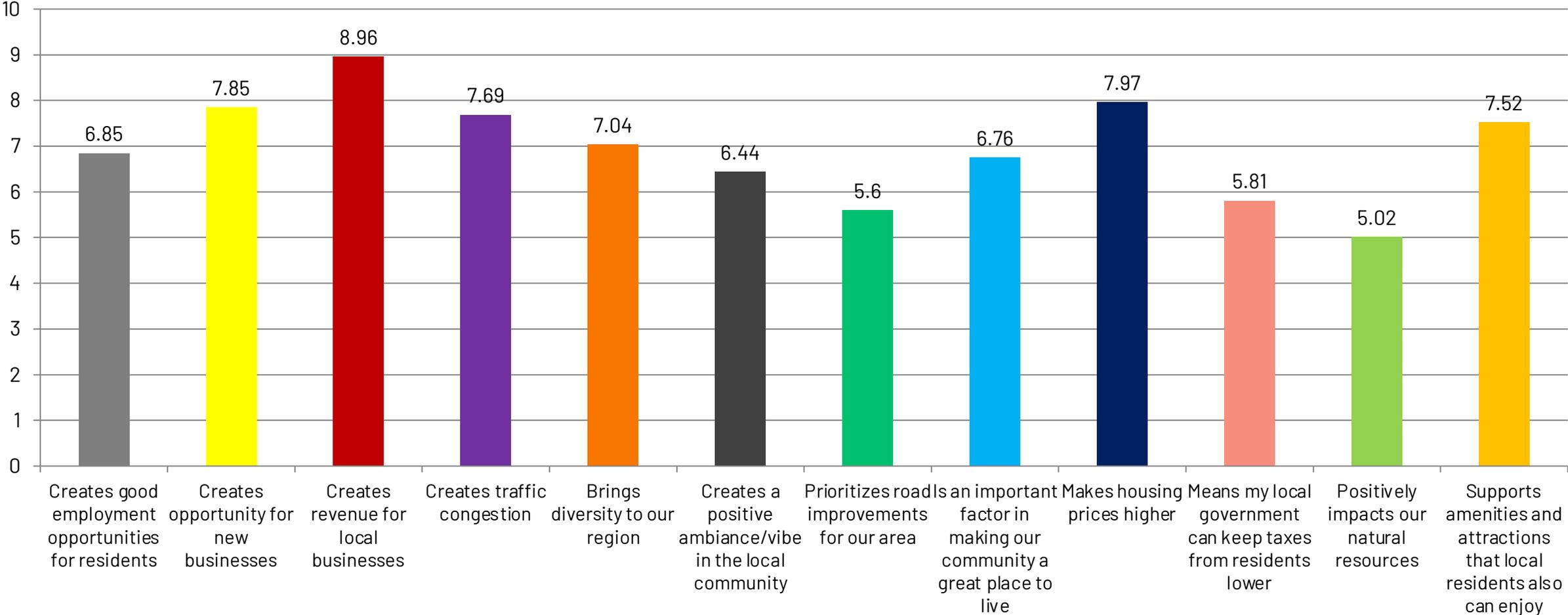
Tourism in Glacier Country

Please rank each of the following industries on a 10-point scale based on their importance to Western Montana's economy.



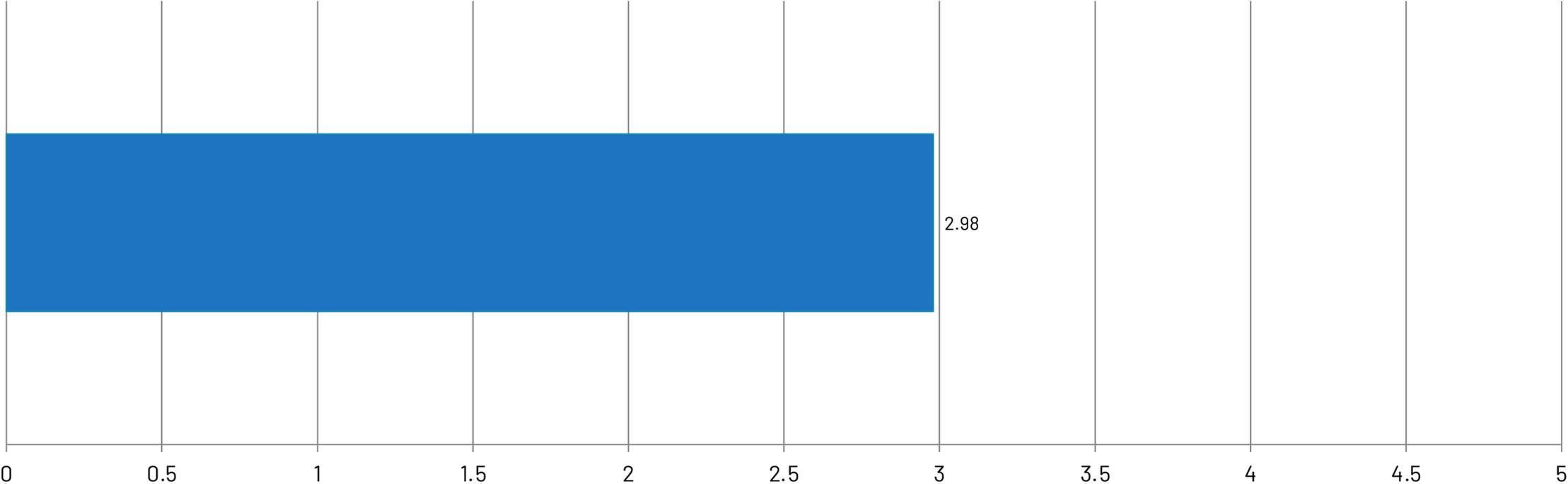
Tourism in Missoula County

From your perspective, to what extent do you agree or disagree with each of these statements? Tourism to my county ...



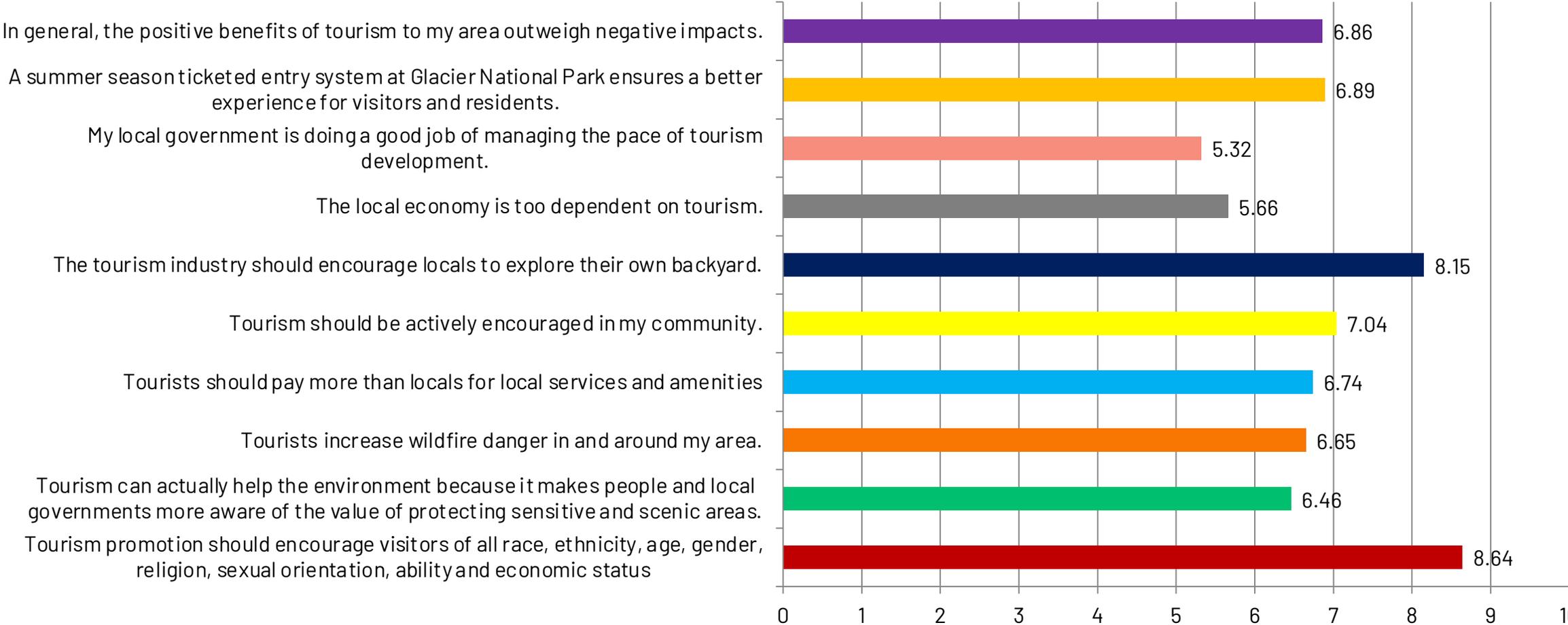
Tourism in Glacier Country

To what extent are you familiar with Glacier Country Tourism, the organization responsible for promoting and managing the Glacier Country region as a destination for visitors?



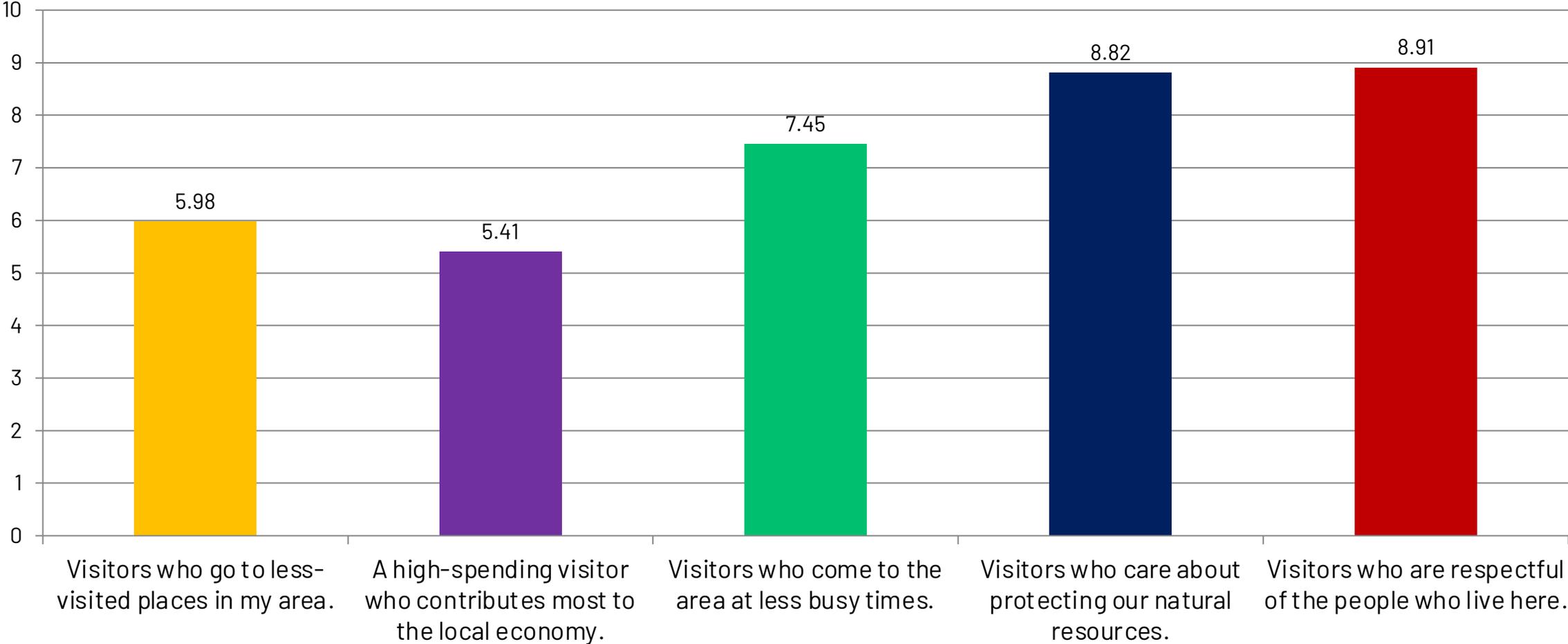
Tourism in Glacier Country

Please indicate your level of agreement with the following statements.



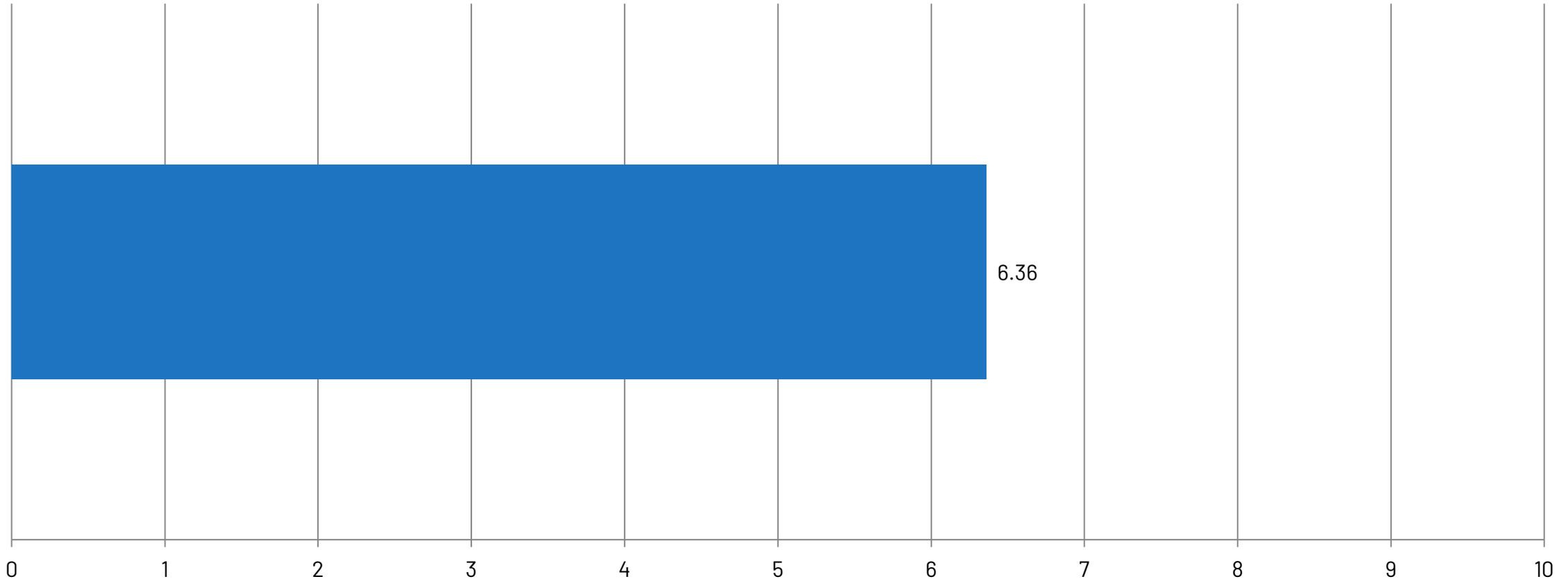
Tourism in Glacier Country

To support my county's tourism economy, Glacier Country should focus on attracting ...



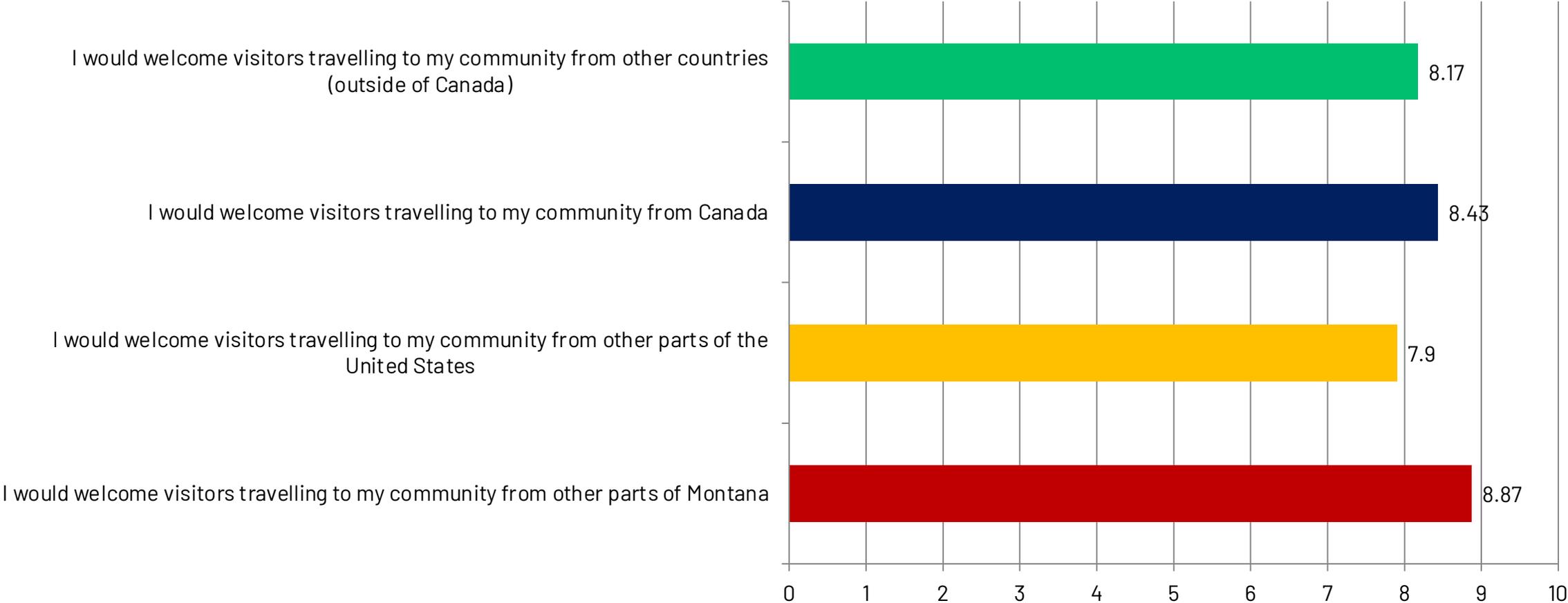
Tourism in Glacier Country

How would you rate the overall impact of local tourism on you and your family?



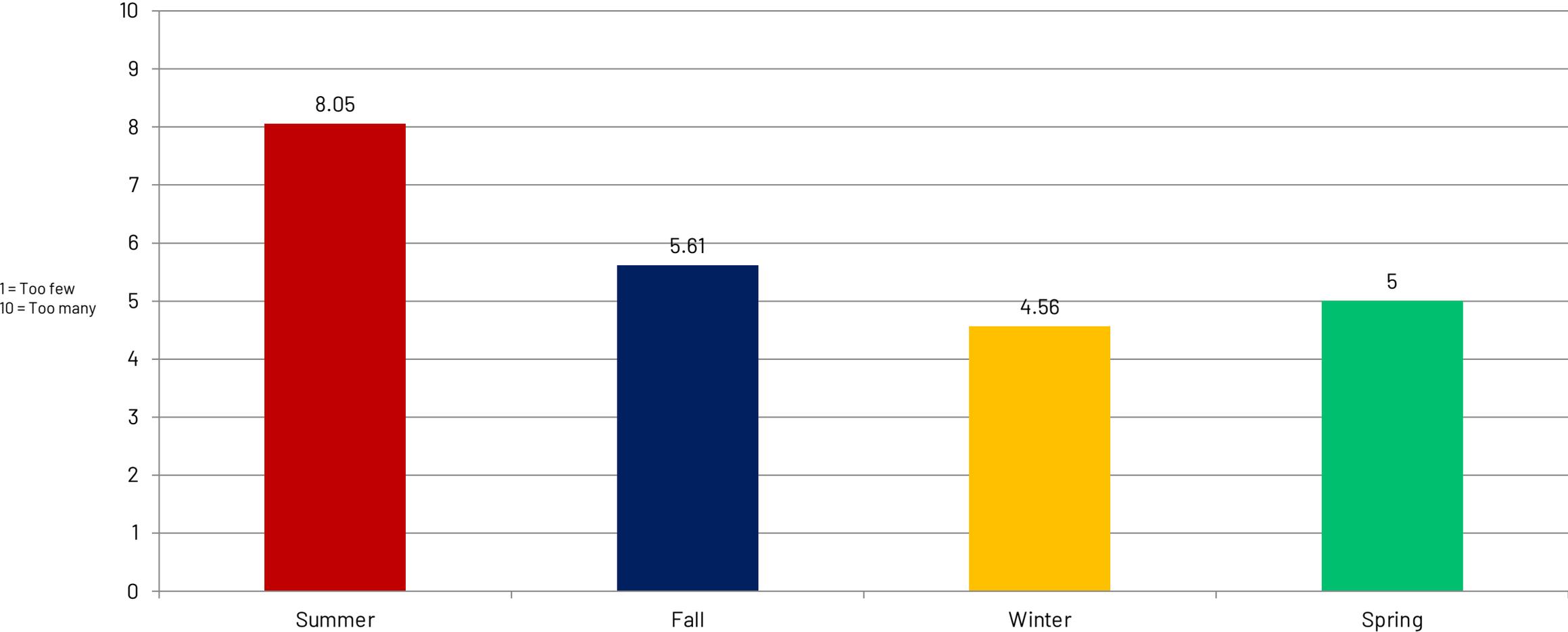
Welcoming Visitors to Missoula County

To what extent do you agree or disagree with each of the following statements?



Visitor Seasonality in Missoula County

Does your county attract too many, too few, or just the right amount of visitors during the following seasons?



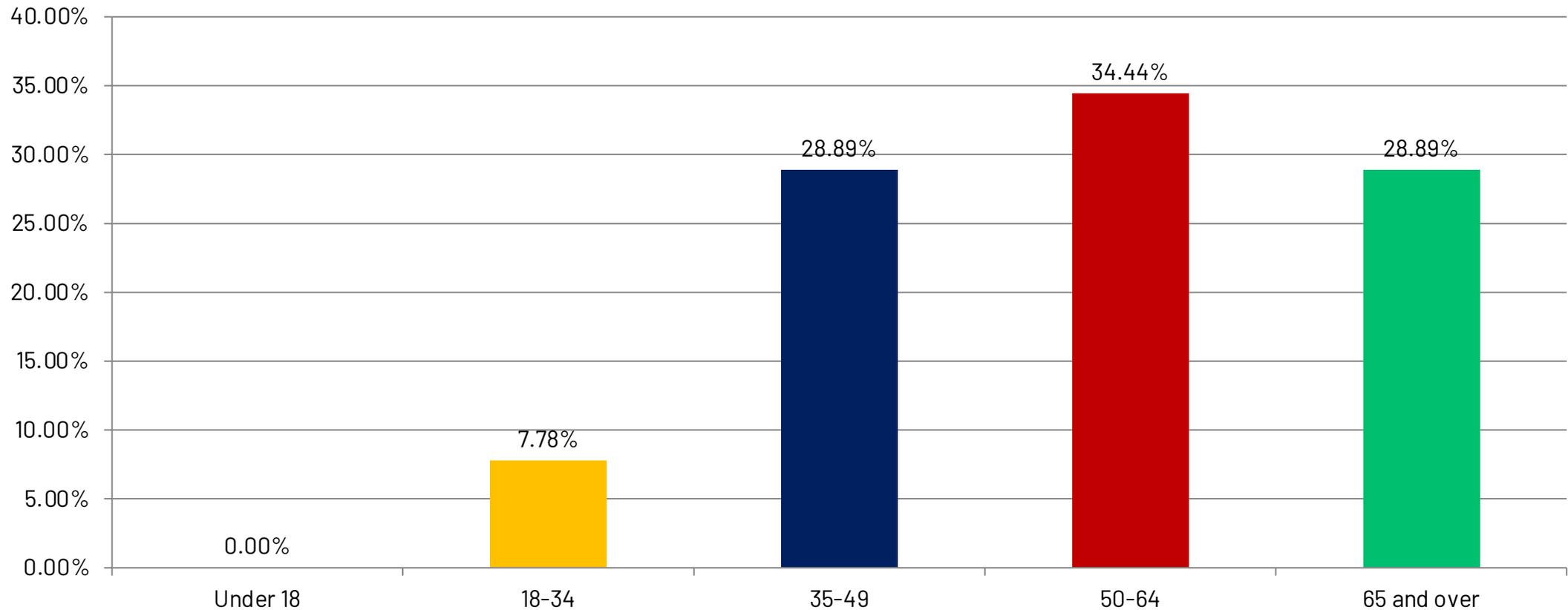
Demographics



Age

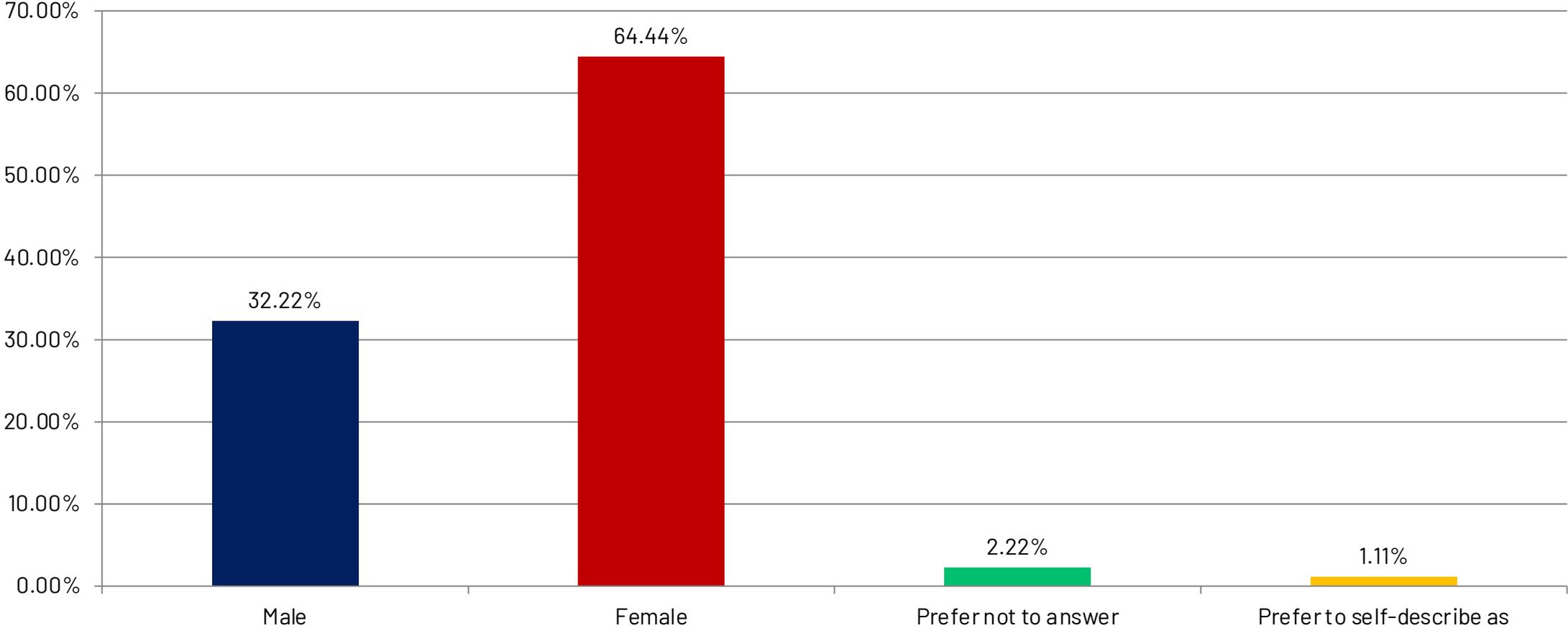
Majority of the respondents (63.33%) were over the age of 50, with 28.89% of the respondents being over the age of 65.

What is your age?



Gender

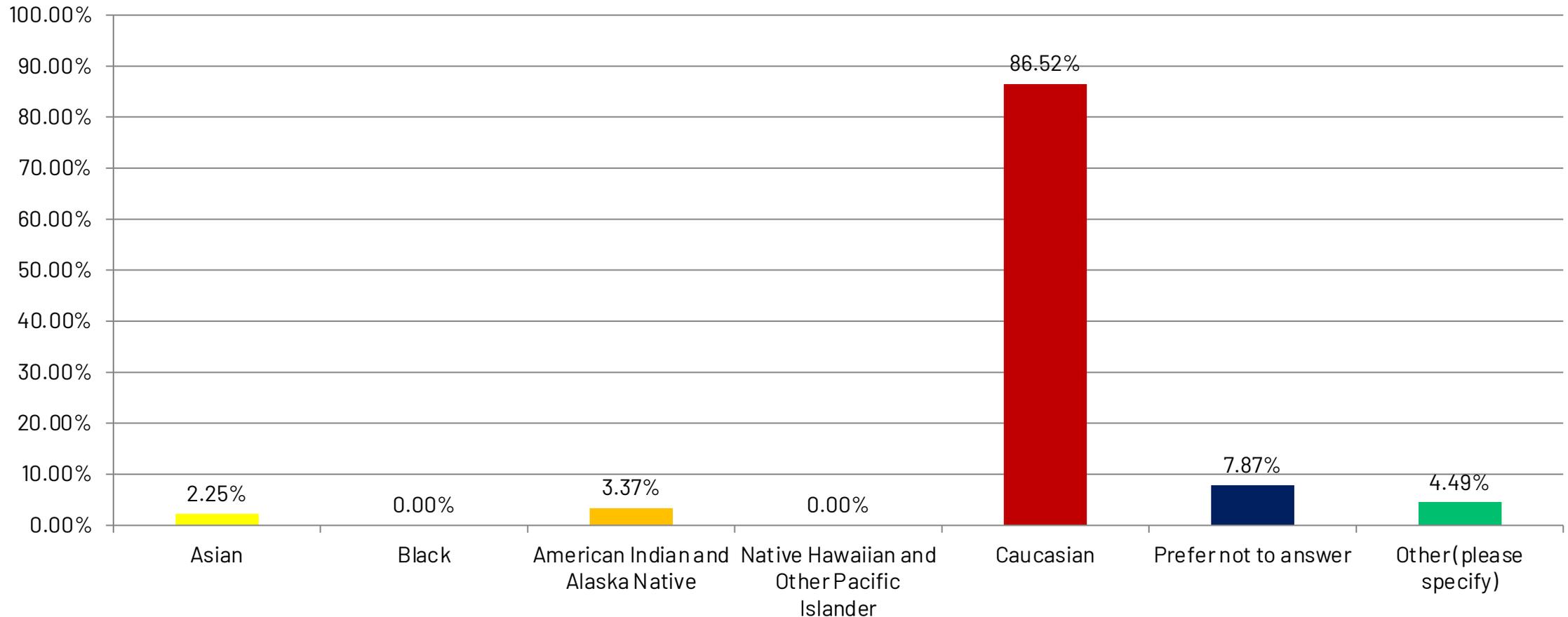
How would you describe your gender?



Ethnicity

Caucasian ethnicity constituted the majority of respondents (86.52%).

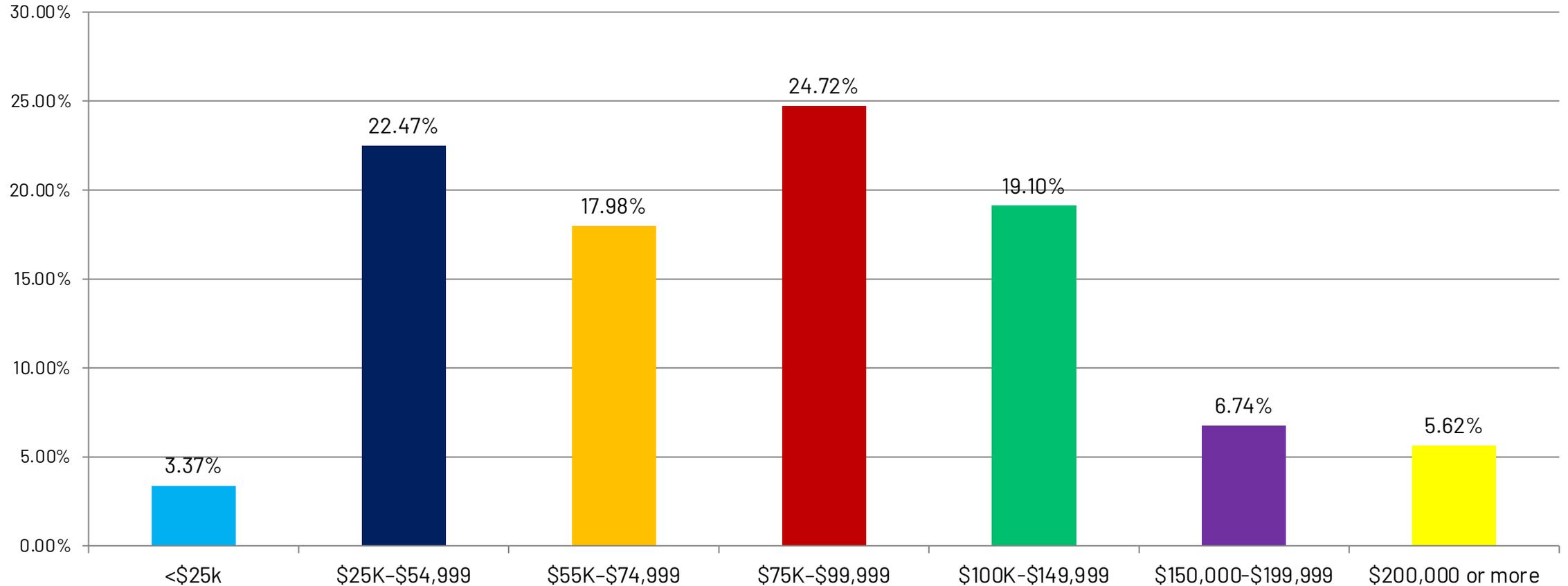
How would you describe yourself?



Annual Household Income

Among the respondents (24.72%), the median household income exceeded \$75,000 and fell below \$99,999, followed by (22.47%) between \$25,000 and \$54,999.

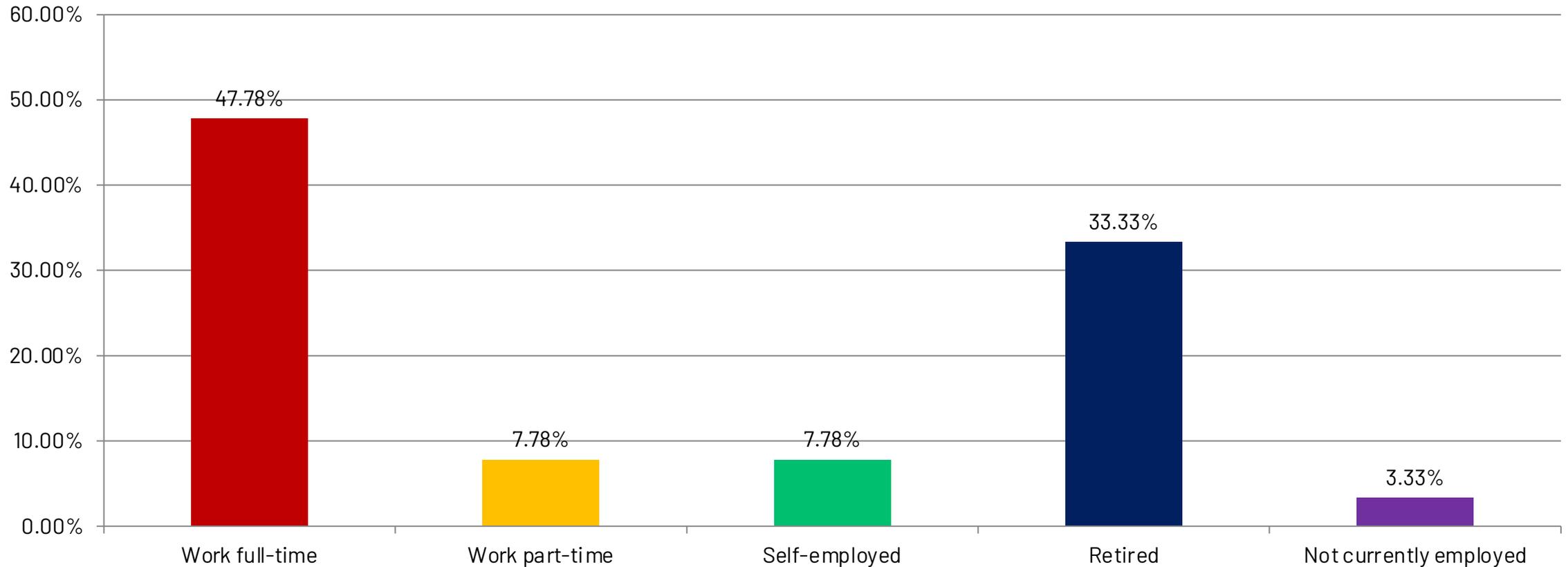
What is your annual household income?



Working Status

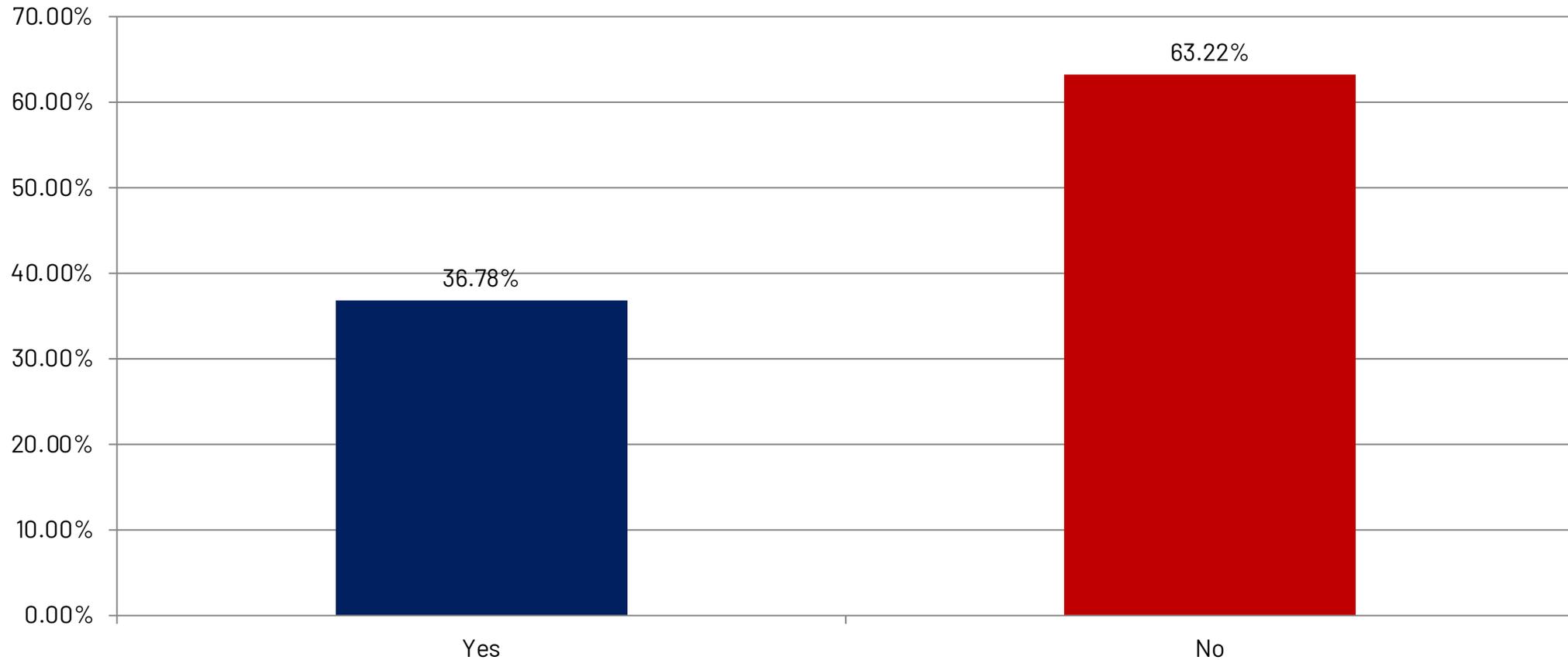
A total of 47.78 % of respondents are full-time workers, while 33.3% are retired.

Please describe your working status.



Family in Tourism

Do you or a close family member work in tourism, hospitality or a related field?



Children below 18

Do you have children under 18?

