



## GLACIER COUNTRY PARTNERSHIP RATE CARD

Glacier Country Tourism offers a flexible partnership structure designed to benefit more businesses than ever. Any tourism business within the Glacier Country region is eligible for a complimentary BASIC PARTNERSHIP. Upgrade to a SIGNATURE PARTNERSHIP to take advantage of many more exclusive benefits designed to promote your business and reach more potential visitors.

### BASIC PARTNERSHIPS

Basic Partnership is available to any business in the Glacier Country Tourism region at **no cost**. Benefits include:

#### + BASIC WEBSITE LISTING

Text-only listing with business name, phone, address and live website link on *GlacierMT.com*.

#### + CALL CENTER REPRESENTATION

Representation by travel counselors in more than 200,000 responses to phone, mail and internet inquiries a year.

#### + BASIC PARTNER CENTER ACCESS

Access to basic functionality:

- + Edit your basic listing
- + Submit events
- + Order bulk travel guides
- + Access to partner badges and trade show leads
- + Knowledge center

#### + GLACIER COUNTRY CONSUMER AND B2B BLOG

Opportunity to be featured in weekly consumer and biweekly business-to-business posts on *Blog.GlacierMT.com* and *B2B.GlacierMT.com*.

#### + EVENTS

Ability to add events on *GlacierMT.com*.

#### + PARTNER BADGES

Ability to display the Glacier Country partner badge with backlink on your website and digital materials to add credibility and SEO benefits.

#### + A LA CARTE ADVERTISING OPTIONS

Partners of any level have exclusive opportunities not available elsewhere. See A La Carte Advertising chart for details and note Basic Partner pricing.

#### + FREE TRADE SHOW LEADS

Lodging facilities have free access to all leads generated from travel trade shows—tourism gatherings that connect travel brands with tour operators, free independent travelers (FIT) and meeting planners from all over the world.

Basic Website Listing

The Heritage Museum

📍 34067 U.S. Highway 2 Libby, MT 59923

☎ 406.293.7521

🌐 [Visit Website](#)

## PARTNERSHIP COMPARISON

PARTNERSHIP BENEFIT	FREE BASIC PARTNERSHIP	\$250/YEAR SIGNATURE PARTNERSHIP*
Basic Website Listing	✓	
Partner Badges	✓	✓
Events Listings	✓	✓
Partner Center Basic Access	✓	✓
Call Center Representation	✓	✓
A La Carte Advertising Opportunities	✓	✓
Free Trade Show Leads	✓	✓
Glacier Country Consumer and B2B Blog	✓	✓
Partner Center Full Access		✓
Featured Website Listing		✓
Travel Guide Listing		✓
Photo Gallery Access		✓
Share Travel Deals		✓

\*\$200/year if you have an active chamber or CVB membership.

\*Bundled business discounted pricing available, ask for details.

## SIGNATURE PARTNER BENEFITS

Signature Partnerships are designed to offer businesses our most popular and valuable marketing benefits. A Signature Partnership is available at just **\$250 per year** regardless of company size, with a \$50 discount if the partner has an active local chamber or CVB membership.

**Signature Partnership includes all the benefits of a Basic Partnership, PLUS:**

### + TRAVEL GUIDE LISTING

Each year, Glacier Country Tourism produces a full-color travel guide. As a Signature Partner, your business receives a featured listing under your community, making it easier for travelers to find you.

- + 150,000 printed guides
- + 80,000 digital guide views

Travel Guide Listing

**SPECIAL INTEREST TOURS, RECREATION AND ADVENTURES**

**Ninepipes Museum of Early Montana**

69316 U.S. Highway 93  
Charlo, 59824

406.644.3435  
ninepipesmuseum.org

History and culture of the Flathead Indian Reservation and early Montana.



## + FEATURED WEBSITE LISTING

GlacierMT.com receives more than **2 million unique visitors** each year. A featured listing is searchable, organized by community and services provided, and includes:

- + Up to six photos
- + Business description
- + Contact information
- + Website and social media links
- + Extensive list of amenities
- + Itinerary builder inclusion
- + Microsite featured listing, if applicable (Weddings, Meetings + Conventions, Tour Operators, Film)

## + TRAVEL DEALS AND COUPONS

Signature Partners can share travel deals and coupons on one of our most popular pages [GlacierMT.com/deals](http://GlacierMT.com/deals) to gain additional exposure.

## + PHOTO LIBRARY


Promote your business and region with iconic photos of Western Montana from our partner photo library.

## + FULL PARTNER CENTER ACCESS

Our robust Partner Center helps us keep our partners up to date. Log in to access:

- + Ad campaigns
- + Board meeting notices
- + Budget reports
- + Forums
- + Knowledge center
- + Marketing updates
- + Media plans
- + Member profile edits
- + Partner badges
- + Statistics
- + Workshops

## Featured Website Listing



### Montana River Guides

City: Alberton  
Phone: 406.722.7238

Physical Address:  
138 Big Bend Lane  
Alberton, MT 59820  
Directions

Mailing Address:  
2439 Gilbert Ave.  
Missoula, MT 59802

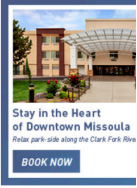
FACEBOOK TWITTER INSTAGRAM

Missoula Raft Trips and River Adventures on the Blackfoot River, Clark Fork River and Bitterroot Rivers. Whitewater and scenic raft and riverboard trips daily near Missoula with Montana River Guides. Morning, afternoon and evening trips every day in June, July and August. Whitewater rafting, family float trips, river boarding, stand up paddle boarding, canoeing and kayaking.

Montana River Guides is the Alberton Gorge's leading outfitter and has been the only outfitter in Montana teaching swift water rescue classes since 1995. Our headquarters at the Alberton Gorge Ranch is a perfect place for a corporate outing, wedding party or family reunion barbecue after a raft trip. Owned and operated by Mike & Bernice Johnston and family. Expect local, professional, friendly guides whose mission is to give you the best river adventure possible.

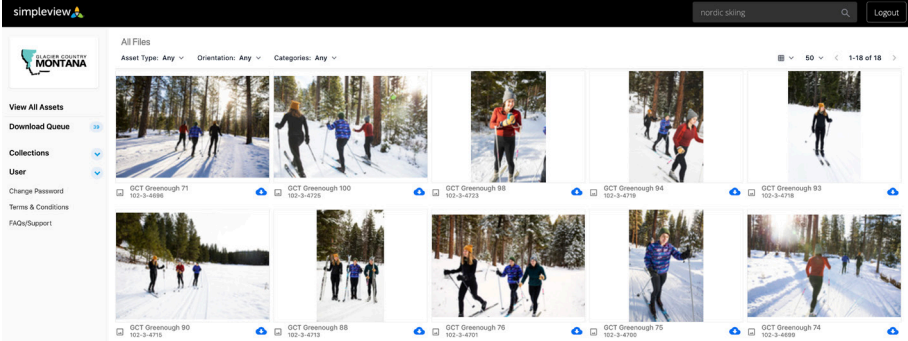
HOURS + SEASON OF OPERATION	ACTIVITIES	SERVICES OFFERED
<b>Season:</b> Seasonal <b>Hours:</b> 8 a.m. - 10 p.m. Daily	Boat Tour Boating Canoeing Day Tour Education Family Fun Family Reunions Fishing	Guide Handicapped Accessible Lewis And Clark Lunch Major Credit Cards Meals Included Montana Souvenirs Parking

Discover  
Travel Deals  
Interactive Guide  
Live Chat  
Getting Here  
Build Your Trip



Stay in the Heart of Downtown Missoula  
River park-side along the Clark Fork River  
BOOK NOW

## Photo Library



simpleview nordic skiing

All Files  
Asset Type: Any Orientation: Any Categories: Any

50 1-18 of 18

View All Assets  
Download Queue  
Collections  
User  
Change Password  
Terms & Conditions  
FAQ/Support

GCT Greenough 71 102-3-4889  
GCT Greenough 100 102-3-4728  
GCT Greenough 98 102-3-4723  
GCT Greenough 94 102-3-4719  
GCT Greenough 93 102-3-4718  
GCT Greenough 90 102-3-4715  
GCT Greenough 88 102-3-4713  
GCT Greenough 76 102-3-4701  
GCT Greenough 75 102-3-4700  
GCT Greenough 74 102-3-4699

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## DISCOUNTED A LA CARTE ADVERTISING

Signature Partners have discounted advertising opportunities not available elsewhere. See chart below and note Signature pricing.

A LA CARTE ITEM	BASIC PARTNER COST	SIGNATURE PARTNER COST
Featured Website Listing	\$150	Included
Travel Guide Listing	\$100	Included
Consumer Leads	\$1,000 - \$2,000	\$500 - \$1,000
Microsite Featured Listing	\$45	Included
Winter and Warm Cooperatives	\$2,500	\$2,000
Featured Event Advertising	\$100	\$75
Digital Advertising	Varies	25% average discount
Travel Guide Advertising	Varies	25% average discount

## ABOUT US

Glacier Country Tourism is a nonprofit organization with a focus on ensuring economic sustainability for the region while preserving the quality of life for residents and quality of place for visitors. We are recognized as the official destination organization (DO) for Western Montana and are funded in part by the state accommodations tax (bed tax) and by private partnership funds. Our region includes Flathead, Glacier, Lake, Lincoln, Mineral, Missoula, Ravalli and Sanders counties.

## PARTNERSHIP CONTACTS

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