

2024 – 2025 GLACIER COUNTRY TRAVEL GUIDE AD FORM



Business Name _____

Address		
City	State	Zip
Phone	Email	

PRINT

PREMIUM POSITIONS	SIGNATURE	BASIC
<input type="checkbox"/> Outside Back Cover	\$6,985	\$8,730
<input type="checkbox"/> Inside Front Cover	\$5,655	\$7,065
<input type="checkbox"/> Inside Back Cover	\$5,340	\$6,675
<input type="checkbox"/> Page 3, 4 or 5	\$5,655	\$7,065

INSIDE PAGES		SIGNATURE	BASIC
<input type="checkbox"/> Full Page	(See full-page specs)	\$4,935	\$6,175
<input type="checkbox"/> 2/3 Vertical	4.861" w x 9.75" h	\$3,560	\$4,450
<input type="checkbox"/> 1/2 Horizontal	7.375" w x 4.75" h	\$2,575	\$3,200
<input type="checkbox"/> 1/2 Vertical	4.861" w x 7.25" h	\$2,575	\$3,200
<input type="checkbox"/> 1/3 Vertical	2.347" w x 9.75" h	\$1,675	\$2,050
<input type="checkbox"/> 1/3 Square	4.861" w x 4.75" h	\$1,675	\$2,050
<input type="checkbox"/> 1/3 Horizontal	7.375" w x 2.25" h	\$1,675	\$2,050
<input type="checkbox"/> 1/6 Horizontal	4.861" w x 2.25" h	\$965	\$1,200
<input type="checkbox"/> 1/6 Vertical	2.347" w x 4.75" h	\$965	\$1,200
<input type="checkbox"/> 1/12 Square	2.313" w x 2.25" h	\$520	\$650

FULL-PAGE SPECS

Live Area	7.375" w x 9.875" h
Trim Size	8.375" w x 10.875" h
Bleed Size	8.625" w x 11.125" h
Full Color	Included on all ads

DIGITAL BUNDLES

GLACIER COUNTRY TOURISM WEBSITE GLACIERMT.COM, BLOG.GLACIERMT.COM

	SIGNATURE COST	BASIC COST	DATES	TOTAL COST
<input type="checkbox"/> Homepage Premium Promotion	\$1,000/mo.	\$1,250/mo.		
<input type="checkbox"/> Internal Premium Run-of-Site Promotion	\$2,000/mo.	\$2,500/mo.		
<input type="checkbox"/> Run-of-Site Banner Package	\$100/mo. or \$1,000/yr. prepaid	\$125/mo. or \$1,250/yr. prepaid		

MICROSITES TOUROPERATORS.GLACIERMT.COM, MEETINGS.GLACIERMT.COM, WEDDINGS.GLACIERMT.COM, FILM.GLACIERMT.COM

<input type="checkbox"/> Run-of-Site Banner Package	\$50/mo. or \$500/yr. prepaid	\$65/mo. or \$635/yr. prepaid		
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BUSINESS-TO-BUSINESS BLOG B2B.GLACIERMT.COM

<input type="checkbox"/> Run-of-Site Banner Package	\$50/mo. or \$500/yr. prepaid	\$65/mo. or \$625/yr. prepaid		
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DISCOUNTS

PRINT AD DISCOUNTS

<input type="checkbox"/> 5%	Nonprofit Discount
<input type="checkbox"/> 5%	Early Bird Discount by August 15, 2023
<input type="checkbox"/> 10%	\$1,000+ Annual Digital Commitment
<input type="checkbox"/> 15%	\$2,000+ Annual Digital Commitment
<input type="checkbox"/> 25%	\$5,000+ Annual Digital Commitment
<input type="checkbox"/> 40%	\$10,000+ Annual Digital Commitment

COST

Print Ad Rate	\$
Total Print Ad Discount	- \$
Total Digital Buy	\$
Total Cost	\$

Signature (required) _____

Primary Contact _____

Direct Number _____
Email _____

AD DEADLINE: SEPTEMBER 15, 2023
PAYMENT DEADLINE: NOVEMBER 29, 2023
MAKE CHECK PAYABLE TO:
Glacier Country Regional Tourism Commission
PO BOX 17631
Missoula, MT 59808-7631

EMAIL OR FAX SIGNED COPY TO:
Annie Mead
Contract Agent of Glacier Country Tourism
annie@windfallstudio.com
P: 406.214.6177
F: 406.829.8210



WINDFALL