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Reach Travelers Actively Planning a Trip to Western Montana

A NEW DIGITAL AD OPPORTUNITY

We're offering an affordable, high-impact digital advertising opportunity designed to put your business in front of the right people—travelers who have already shown interest in Western Montana by visiting *glaciermt.com*, requesting our travel guide or engaging with our content. This premium package helps you connect directly with a highly targeted audience that's actively trip-planning, giving you a smarter, more efficient way to drive visibility, traffic and results.

WHY IT WORKS

These travelers are already planning their trip to Western Montana. This ad program allows you to stay in front of them during that crucial decision-making phase—when they're choosing where to stay, what to do and where to eat—so your business stays top of mind and earn their visit.

WHAT YOU GET

A fully-managed digital advertising campaign with guaranteed targeting to your most valuable potential customers, including:

- One to six months of banner ads
- Premium placement across a network of relevant sites
- Post campaign performance report
- Six different banner ad sizes (mobile + desktop)
- Optional full design support for \$200

PACKAGE PRICE	CAMPAIGN LENGTH	CPM	ESTIMATED IMPRESSIONS
\$500	1 month	\$15	33,250
\$1,000	1–2 months	\$15	66,500
\$2,500	3–4 months	\$15	166,500
\$5,000	Up to 6 months	\$15	333,250

Note: Impressions are estimated based on a \$15 CPM (cost per thousand impressions).



HOW THIS CAMPAIGN CONNECTS YOU WITH HIGH-INTENT VISITORS

