

## Report: Trade Show Contacts

Created By: Debbie Picard  
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 Start Date: 07/01/2025  
 End Date: 07/31/2025  
 Category: All Categories  
 Contact Tags: All Contact Tags

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<b>Contact Name</b>	<a href="#">BreAnn Davis</a>	<b>Address</b>	95 S State St, Suite 400
<b>Title</b>	Event Manager		Salt Lake City, UT 84111
			UNITED STATES
<b>Account</b>	Nightingale Education Group	<b>Phone</b>	435.668.7640
<b>Note Title</b>	2025 Cvent Connect	<b>Email</b>	bdavis@nightingale.edu

**Date**      **Regarding**

07/17/2025      they have six smaller learning events growing in different areas. They only need 4 or 5 hotels rooms and a meeting room for 50. I will follow up.

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<b>Contact Name</b>	<a href="#">Amy Merchant</a>	<b>Address</b>	6410 Langfield Road
<b>Title</b>			Houston, TX 77092
			UNITED STATES
<b>Account</b>	PRCI	<b>Phone</b>	936.217.0156
<b>Note Title</b>	2025 Cvent Connect	<b>Email</b>	amerchant@prci.org

**Date**      **Regarding**

07/17/2025      Lead score = 4 Looking for a staff retreat for 25 and thought Montana would be great. Also have larger meetings with 250 attendees with breakouts. Will follow up.

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<b>Contact Name</b>	<a href="#">Amy Moroney</a>	<b>Address</b>	PO Box 215
<b>Title</b>			Charlottesville, VA 22902
			UNITED STATES
<b>Account</b>	National Scholarship Providers Association	<b>Phone</b>	303.442.2524
<b>Note Title</b>	2025 Cvent Connect	<b>Email</b>	amoroney@scholarshipproviders.org

**Date**      **Regarding**

07/17/2025      Lead Score = 4 Scholarship Association. No real need in Montana. I will keep her in our database and maybe something will pop.

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<b>Contact Name</b>	<a href="#">Angie Duncan Callaway</a>	<b>Address</b>	4496 South 1000 Westq Lapel, IN 46051 UNITED STATES
<b>Account</b>	Meetings & Incentives Worldwide	<b>Phone</b>	317.442.8838
<b>Note Title</b>	2025 Cvent Connect	<b>Email</b>	aduncancallaway@meetings-incentives.com
<b>Date</b>	<b>Regarding</b>		
07/17/2025	Lead Score = 5 Small advisory board meeting and regional incentives. She was interested in Glamping and requested information from primal to luxury. She also wanted more information on Whitefish opportunities.		

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<b>Contact Name</b>	<a href="#">Courtney German</a>	<b>Address</b>	2501 McGee, MD 850 Kansas City, KS 64108 UNITED STATES
<b>Account</b>	Hallmark Cards	<b>Phone</b>	816.914.1423
<b>Note Title</b>	2025 Cvent Connect	<b>Email</b>	courtney.german@hallmark.com
<b>Date</b>	<b>Regarding</b>		
07/17/2025	Lead score = 1 She booked an appointment with us to help her with her vacation planning for her family. It is 19 people including six families. But dang!		

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<b>Contact Name</b>	<a href="#">Grace Pruitt</a>	<b>Address</b>	514 Progress Drive, Suite A Lithicum Heights, MD 21090 UNITED STATES
<b>Account</b>	NFSA	<b>Phone</b>	800.683.6372
<b>Note Title</b>	2025 Cvent Connect	<b>Email</b>	gpruitt@nfsa.org
<b>Date</b>	<b>Regarding</b>		
07/17/2025	Lead Score = 3 They are a trade association that has met in Nashville and Seattle for the last two years. There are 50 to 100 attendees for area meetings and 500 for regional meetings.		

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<b>Contact Name</b>	<a href="#">Tobi Hunter</a>	<b>Address</b>	514 Progress Dr, Suite A Linthicum Heights, MD 21090 UNITED STATES
<b>Account</b>	National Fire Sprinkler Association	<b>Phone</b>	845.878.4200
<b>Note Title</b>	2025 Cvent Connect	<b>Email</b>	hunter@nfsa.org
<b>Date</b>	<b>Regarding</b>		
07/17/2025	Lead Score = 5 I didn't take any notes, which usually means I was talking most of the time to let them know what we have to offer in Western Montana. I will follow up to see about this association.		

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<b>Contact Name Title</b>	<a href="#">Chris Talley</a>	<b>Address</b>	383 Gunter Ave Guntersville, AL 35976 UNITED STATES
<b>Account Note Title</b>	TRUE Network of Advisors 2025 Cvent Connect	<b>Phone Email</b>	256.506.1155 chris@truenetworkadvisors.com
<b>Date</b>	<b>Regarding</b>		
07/17/2025	Lead Score = 6 This was all incentive needs. Wants more information on Paws Up, RRC, FLL. I will follow up.		

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<b>Contact Name Title</b>	<a href="#">Tami Reier</a>	<b>Address</b>	2120 S. 72nd Street Omaha, NE 68124 UNITED STATES
<b>Account Note Title</b>	Corporate Travel Management (CTM) 2025 Cvent Connect	<b>Phone Email</b>	tami.reier@travelctm.com
<b>Date</b>	<b>Regarding</b>		
07/17/2025	Lead Score = 5 VIP, top managers for 50 ppl, spring and fall 2026. Wanted all guest ranch options. I will follow up.		

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<b>Contact Name Title</b>	<a href="#">Mary Mendoza</a>	<b>Address</b>	600 Galleria Parkway Atlanta, GA 30318 UNITED STATES
<b>Account Note Title</b>	GE Vernova 2025 Cvent Connect	<b>Phone Email</b>	mary.mendoza@gevernova.com
<b>Date</b>	<b>Regarding</b>		
07/17/2025	Lead Score = 4 This is General Electric but the energy side. She sources five meetings a year and only a couple in the US. Not sure we are a great fit but will follow up.		

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<b>Contact Name Title</b>	<a href="#">Kristin Ludwig</a>	<b>Address</b>	549 Brendonberry Ct. St. Charles, MO 63303 UNITED STATES
<b>Account Note Title</b>	Bayer CropScience Inc. 2025 Cvent Connect	<b>Phone Email</b>	314.694.1000 0 kristin.ludwig@bayer.com
<b>Date</b>	<b>Regarding</b>		
07/17/2025	Lead Score = 5 They bought Monteceno (sp) Crop Science is growing. Sales guys are working with farmers. They also do incentives and are headed to Boise ID nest. Wants more information on Whitefish.		

<b>Contact Name</b>	<a href="#">Sherry Awbrey</a>	<b>Address</b>	2150 Highway 35, Suite 250
<b>Title</b>	VP of National Sales		Sea Girt, NJ 08750 UNITED STATES
<b>Account</b>	EMCVenues	<b>Phone</b>	443.534.1089
<b>Note Title</b>	2025 Cvent Connect	<b>Email</b>	sawbrey@emcme.com
<b>Date</b>	<b>Regarding</b>		
07/17/2025	no lead score. Wanted general information about Western Montana. They did have an executive leadership retreat in Kalispell. 5 people so very small. Wanted an overview. I will follow up for future business.		

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<b>Contact Name</b>	<a href="#">Elsa Pascolo</a>	<b>Address</b>	4210 NE 5th Ave
<b>Title</b>			Boca Raton, FL 33431 UNITED STATES
<b>Account</b>	Encore Corporate Travel	<b>Phone</b>	514.578.8353
<b>Note Title</b>	2025 Cvent Connect	<b>Email</b>	elsa.pascolo@encore.ca
<b>Date</b>	<b>Regarding</b>		
07/17/2025	Lead Score = 3 She had visited Western Montana and loved it and wants to figure out how to get meetings out our way. We did an overview and will each follow up. Also wanted on all of our mailing lists.		

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<b>Contact Name</b>	<a href="#">Maddy Gagne</a>	<b>Address</b>	303 E. Wacker Drive
<b>Title</b>			Chicago, IL 60601 UNITED STATES
<b>Account</b>	CNO Financial Group	<b>Phone</b>	612.708.9124
<b>Note Title</b>	2025 Cvent Connect	<b>Email</b>	madison.gagne@cnoinc.com
<b>Date</b>	<b>Regarding</b>		
07/17/2025	Lead Score = 5 They are the parent company of a life insurance group. They are looking for incentive options. 50 to 80 attendees, intimate or buy-out opportunities. Majority are men and then plus ones. 40 to 60 age range. In 2027, they are headed to Jackson Hole.		

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<b>Contact Name</b>	<a href="#">Brianna LaCaruba</a>	<b>Address</b>	3751 Maguire Blvd, Suite 115
<b>Title</b>			Orlando, FL 32803 UNITED STATES
<b>Account</b>	Franchise Brokers Association	<b>Phone</b>	321.926.2993
<b>Note Title</b>	2025 Cvent Connect	<b>Email</b>	b.lacaruba@franchiseba.com
<b>Date</b>	<b>Regarding</b>		

07/17/2025 Lead Score = 5 Franchise Brokers Annual 450 ppl in Orlando always. Lots of webinars, regional events that are 40 to 70 ppl and need very high-end, white glove, 2-day max. I will see what they consider white glove and if we have what they need.

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<b>Contact Name Title</b>	<a href="#">Jordon Smith</a>	<b>Address</b>	90 Hennepin Ave. Chicago, IL 60604 UNITED STATES
<b>Account Note Title</b>	Federal Reserve System 2025 Cvent Connect	<b>Phone Email</b>	jordon.smith@mpls.frb.org
<b>Date</b>	<b>Regarding</b>		
07/17/2025	Jordon dropped by our booth at Cvent Connect and wanted information for bank travel clubs. I will follow up.		

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<b>Contact Name Title</b>	<a href="#">Joshua Skinner</a>	<b>Address</b>	875 Perimeter Dr. Moscow, ID 83844 UNITED STATES
<b>Account Note Title</b>	University of Idaho 2025 Cvent Connect	<b>Phone Email</b>	208.885.6174 jwskinner@uidaho.edu
<b>Date</b>	<b>Regarding</b>		
07/17/2025	He does the events for the University of Idaho. He is looking for a small incentive for their foundation board of directors. Was thinking Whitefish would be a good fit. Can't meet in Missoula, because, well Vandals...rivals.		

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<b>Contact Name Title</b>	<a href="#">Aarika Malca</a>	<b>Address</b>	118 Northshore Dr. Bridgewater, VA 22812 UNITED STATES
<b>Account Note Title</b>	Lexia 2025 Cvent Connect	<b>Phone Email</b>	aarika.malca@lexialearning.com
<b>Date</b>	<b>Regarding</b>		
07/17/2025	She wanted to meet with us because she is looking for destinations that draw people. She has a summit for 30 - 60 ppl late January-April time frame. Needs a walkable destination that offers rooms at \$250 or under. Will follow up.		

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