



Board of Directors Meeting

Tuesday, October 14, 2025

Noon – 3 p.m. (Tabletop discussion + business meeting)

In-person – Open to the Public

Finley Point Grill, 35427 Montana Hwy 35 #6, Polson, MT 59860

AGENDA

Noon to 12:50 p.m.

Roundtable/Discussion/Presentation

- Featured Presentations:
 - Montana Department of Commerce (Pat Doyle – Marketing Manager)

12:50 p.m. to 1 p.m.

Break

1 p.m. to 3 p.m.

General Business Meeting

- Call to Order – Shannon Brilz
- Indigenous Land Acknowledgement
- Pledge of Allegiance (Voluntary)
- Introductions (Board, Staff, Audience)
- Board Member Spotlight – NA
- Public Comment (10 Minutes Maximum – 2 Minutes per Person)
- Approval of Minutes (Discussion/Handout/Action)
- Financial Report/Discussion/Vote (Discussion/Handout/Action)
- Board Policy/Procedure Review/Discussion – Board Manual Review Process Update
- Board Business Reports/Discussion/Action Items
 - Executive committee – Shannon Brilz (Discussion/Action)
 - Monthly Meetings (Industry, Operations, Marketing, Financial Management, Communications, Ongoing Efforts)
 - Governance - Matt Lautzenheiser (Discussion/Action)
 - Governance Policies + Manual
 - Finance and Audit Committee – Shannon Brilz (Discussion/Action)
 - Brand Strategies Committee – Riley Polumbus (Discussion/Action)
 - Grants Committee – Shannon Brilz (Discussion/Action)
 - Stewardship Committee – Linda Howard (Discussion/Action)
- Executive and Staff Reports; Marketing Report (Discussion/Action)
 - Administrative, Agency Report, Publicity, Sales, Community Engagement, Partnership, TAC, Tourism Matters to MT (Legislative), Voice of MT Tourism
- Board Discussion (Tabled Items from Business Meeting or Predetermined Topic)
 - Old or New Business for Discussion at the Next Meeting
- Information Sharing (All)

3 p.m.

Meeting Adjournment

Note: Other than the meeting starting time, any time listed is approximate, and agenda items may be rearranged.



The meeting information can be found on Western Montana's Glacier Country Partner Center.

Glacier Country will follow state guidelines for public meetings that take place virtually. All meetings are held in a manner that allows the public the opportunity to provide comments during the open discussion/public comment section of the agenda.

Meeting documents shown on screen during the meeting can be requested via email and will be forwarded to the requester.

Next Board Meeting

Tuesday, December 9, 2025
Virtual (Zoom) - Open to the Public