



# 2026 Visitor Information Center (VIC) Grant

## PROGRAM PURPOSE

Provides staffing assistance to eligible Visitor Information Centers (VICs) operating in Glacier Country's eight-county region during peak season.

Awards support staffing expenses needed to maintain or increase VIC hours of operation during peak visitation season— Memorial Day weekend through Labor Day weekend.

## FUNDING AVAILABLE

**Total Program Funding:** \$80,000

**Individual Award Amounts:** \$6,000–\$10,000 per eligible VIC based on hours of operation

WEEKLY HOURS OPEN	MAXIMUM AWARD
30–39 hours/week .....	\$6,000
40–49 hours/week .....	\$8,000
50+ hours/week .....	\$10,000
Minimum: 30 hours/week	

## GRANT TERM

- > May 22–September 8, 2026
- > Final Report Due: September 30, 2026

## ELIGIBLE APPLICANTS

- > Nonprofits (in good standing)
- > Economic development organizations
- > Local governments
- > Tribal governments
- > Tribal organizations
- > Must be located within Glacier Country's eight-county region (Glacier, Flathead, Lake, Lincoln, Mineral, Missoula, Sanders and Ravalli)
- > May not be a destination organization that receives the Montana Lodging Facility Use Tax



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## KEY REQUIREMENTS

- ✓ Open ≥30 hours/week
- ✓ ADA accessible with signage
- ✓ Recognized payroll software
- ✓ General liability and workers' compensation insurance
- ✓ Staff complete required training
- ✓ Track visitor data in Excel format
- ✓ Submit final payroll and calendar documentation

## ALLOWABLE COSTS

- ✓ Hourly wages (VIC-assigned staff only)
- ✓ Payroll taxes
- ✓ Workers' compensation insurance
- ✓ Customer service training
- ✗ PTO, vacation, sick leave
- ✗ Administrative overhead
- ✗ Non-VIC staff expenses

## REQUIRED FINAL REPORT COMPONENTS

- > Training certificates
- > Payroll documentation
- > VIC calendar (hours open + staff hours worked)
- > Visitor tracking log (Excel)
- > Narrative summary

## QUESTIONS?

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### APPLY ONLINE

[partners.glaciermt.com/visitor-information-center-grant-program](https://partners.glaciermt.com/visitor-information-center-grant-program)

