

Report: Trade Show Contacts

Created By: Debbie Picard
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 Category: All Categories
 Contact Tags: 2026 Smart Meetings Boise

Contact Name	Jayme Alexander	Address	9809 S. 68th Ave Circle Papillion, NE 68133 UNITED STATES
Title			
Account	lead4ward	Phone	
Note Title	2026 Smart Meeting Boise	Email	jayme@lead4ward.com

Date **Regarding**
 05/28/2026 Met with Jayme at Smart Meetings Boise. I didn't see any schools in Montana on the list. Looking for a company retreat of 25 ppl. They move it around. Last year in Denver. Owner lives on Whidbey Island in Washington so they had it there one year. I said I would follow up with some retreat hotels. She liked the sound of Whitefish. lead4ward makes a difference in students' lives by helping educators focus their work, creating structures that give teachers and students a sense of hope and confidence, and supporting leaders with systems they can trust. Educators change the world one child at a time. Serving over 1,000 school districts, lead4ward is an essential partner in helping schools succeed. lead4ward anticipates and integrates the changing needs of schools, maintaining a focus on professional learning, engaging instruction, and meaningful assessment. Success requires transformative leadership. Working with the district in a coordinated service delivery model, lead4ward works to build capacity in district and campus leadership teams, creating a sustainable leadership structure to support ongoing work.

Contact Name	Ashley Sears	Address	1116 Perjue Basin St Nampa, ID UNITED STATES
Title			
Account	Barefoot Media	Phone	
Note Title	2026 Smart Meeting Boise	Email	ashley@barefoottmm.org

Date **Regarding**
 05/28/2026 Met with Ashley at 2026 Smart Meetings Boise. Currently in Idaho, Oregon and Tennessee. Most of her clients are non-profit or faith-based. She is interested in a marriage retreat and I will follow up with places to consider. Independent event producer specializing in concerts, conferences, meetings, and community events for nonprofit organizations. Experienced in bringing mission-driven visions to life through thoughtful planning, creative execution, and seamless coordination. Passionate about creating meaningful experiences that engage audiences and amplify impact. Dedicated to delivering events that are both professionally executed and purpose-driven.

Contact Name	Marjorie Ellis Manning	Address	2208 Sunset Court
Title	President		Park City, UT 84060
			UNITED STATES
Account	Corporate Global Events	Phone	
Note Title	2026 Smart Meeting Boise	Email	marjorie@corporateglobalevents.com

Date	Regarding
05/28/2026	Met with Marjorie at 2026 Smart Meeting Boise. Did an overview of Western Montana. Send her information on our incentive and meeting properties. Corporate Global Events has been in business for 10+ years, managing meetings, travel and social events. Clients include technology, pharmaceutical, banking and health-related clients. Full-service planning company that can assist with all aspects, starting with site selection, budgets, travel, registration, all logistical planning, as well as on-site management. Our President is now a part of a grassroots meeting group in Salt Lake City, working with local planners and vendors to share resources and best practices, etc.

Contact Name	Lauren Caudle	Address	1725 I St NW
Title			Washington DC, DC 20006
			UNITED STATES
Account	Rural Community Assistance Partnership, Inc.	Phone	
Note Title	2026 Smart Meeting Boise	Email	lcaudle@rcap.org

Date	Regarding
05/28/2026	Met with Lauren at 2026 Smart Meetings Boise. They have conferences. April and August 300-500 ppl. Board/program managers 30 - 50 ppl M-F. And trainings for 2 to 3 days with 20-30 ppl. Must have Gov. Per Diem rates. The Rural Community Assistance Partnership (RCAP) is a national non-profit network in the United States dedicated to improving the quality of life in rural and tribal communities. Operating through six regional partners, RCAP provides essential technical assistance, training, and financial advisory services to small towns—typically those with populations under 10,000. Their primary focus is ensuring access to safe drinking water and sanitary wastewater disposal by helping local leaders navigate complex federal funding, manage aging infrastructure, and maintain regulatory compliance. Beyond environmental health, RCAP supports economic development, rural entrepreneurship, and affordable housing initiatives. By bridging the gap between national resources and local needs, RCAP empowers underserved areas to build sustainable, resilient futures. Whether helping a community secure a USDA loan or training a local water operator, RCAP serves as a vital advocate for the health and economic stability of rural America.

Contact Name	Erika Castro	Address	11847 Wyandot Circle
Title	People Experience		Westminster, CO 80234
			UNITED STATES
Account	ClassDojo	Phone	3109896913
Note Title	2026 Smart Meetings Boise	Email	erika.castro@me.com

Date	Regarding
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05/28/2026 Met with Erika at 2026 Smart Meeting Boise. ClassDojo is a global community of more than 50 million teachers and families who come together to share kids' most important learning moments, in school and at home—through photos, videos, messages, and more on a messaging app. They have 2 big events. May M-F 200 employee. October M-F 80 Leadership. She likes to plan it for where people have never been.

Contact Name Title	Marisa Cali	Address	139 Olivia Circle Chapel Hill, TN 37034 UNITED STATES
Account Note Title	Be Present Events 2026 Smart Meetings Boise	Phone	
		Email	marisa@bepresentllc.com

Date **Regarding**
05/28/2026 Met with Cali at 2026 Smart Meetings Boise. She lives in Nashville and mainly plans meetings on the east coast. No real follow-up needed. Be Present LLC is a strategic event production and digital experience consultancy specializing in high-impact virtual, hybrid, and in-person engagements. We partner with corporate leaders, associations, and growing businesses to design intentional experiences that strengthen connection, clarity, and brand authority. Our services span event strategy, technical production, content capture, and AI-supported workflow optimization. Through a blend of mindful leadership principles and practical execution, we help organizations reduce digital friction, elevate audience engagement, and bring their most important conversations to life.

Contact Name Title	Kristen Chimack	Address	23 Everett Court Bloomington, IL 61705 UNITED STATES
Account Note Title	HelmsBriscoe 2026 Smart Meetings Boise	Phone	480.718.1111
		Email	kchimack@helmsbriscoe.com

Date **Regarding**
05/28/2026 Met with Kristen at 2026 Smart Meeting Boise. She is looking for Executive Leadership Retreats. Corporate clients, and would like a follow up with retreat type properties. She also asked about FAM opportunities.

Contact Name Title	Tracy Breithaupt	Address	700 Main Ave Suite E Durango, CO 81301 UNITED STATES
Account Note Title	DLAC 2026 Smart Meetings Boise	Phone	
		Email	tracy@deelac.com

Date **Regarding**

05/28/2026 Met with Tracy at 2026 Smart Meeting Boise. She honeymooned in Whitefish/Flathead Lake. Looking for an executive committee retreat for 60 ppl. Mentioned LWL and Larch House. Send my one sheet in follow-up too. DLAC is a nationwide community of forward-thinking K-12 digital educators and leaders committed to student-centered learning through innovative, flexible solutions.

Contact Name	Hayley Bullock	Address	2710 Woodcreek Dr Pearland, TX 77581 UNITED STATES
Title			
Account	HelmsBriscoe	Phone	480.718.1111
Note Title	2026 Smart Meetings Boise	Email	hbullock@helmsbriscoe.com

Date **Regarding**
05/28/2026 Met with Hayley at 2026 Smart Meeting Boise. She has been with HB for one year still building her business. She is focusing on financial market. We did an overview. She has FAM intererst. So specific follow-up other than convention and retreat locations.

Contact Name	Elizabeth Soucy	Address	2431 Estancia Blvd Clearwater, FL 33761 UNITED STATES
Title			
Account	Incentive Meeting Services	Phone	
Note Title	2026 Smart Meetings Boise	Email	elizabeths@incentivems.com

Date **Regarding**
05/28/2026 Met with Elizabeth at 2026 Smart Meetings Boise. She has a Yellowstone TV series obsession. Send her a blog post about international travel. She lives in Tampa FL. 3rd party incentive sourcing. Mainly in FL, NV, Puerto Rico, Utah) for 40 to 1000, but usually 200 - 300 ppl. Incentive Meeting Services is a leading event planning and incentive travel company that transforms corporate meetings and events into unforgettable experiences. We stand at the forefront of our industry with international capabilities. Our comprehensive services blend cutting-edge technology with luxury travel logistics, covering everything from innovative registration platforms and airfare bookings to event marketing and on-site management. A woman- and minority-owned business based in Clearwater, Florida, Incentive Meeting Services has earned a prestigious client roster that includes globally recognized industry leaders and is dedicated to delivering creative, white-glove service and strategic solutions, ensuring every program is executed on time, on budget, and with unmatched quality and style.

Contact Name	Brian Glynn	Address	565 East Pearl St Leland, MI 49654 UNITED STATES
Title	President		
Account	All The Difference Travel, LLC	Phone	231.590.6985
Note Title	2026 Smart Meetings Boise	Email	brian@alldifferencetravel.com

Date **Regarding**

06/01/2026 Met with Brian at 2026 Smart Meetings Boise. All The Difference Travel, LLC is a Michigan-based boutique incentive trip planning company focused on the insurance industry. They also handle board meetings, executive retreats and other meetings related to those insurance companies. Half of their incentive trips are international. All other meetings are domestic. He has not been to MT. He has a May/June and Sept/Oct/Nov time frame incentives and leadership his is looking for. Not familiar so went through the incentive properties. I will follow up with links.

Contact Name	Jasmine Hakki	Address	777 Main St, Ste 900
Title	Head of Global Events		Boise, ID 83702 UNITED STATES
Account	Clearwater Analytics	Phone	406.672.3573
Note Title	2026 Smart Meetings Boise	Email	jhakki@clearwateranalytics.com

Date **Regarding**
06/01/2026 Met with Jasmine at 2026 Smart Meetings Boise. Clearwater Analytics is a financial technology company that provides cloud-based software for investment accounting, reporting, and analytics. Its platform helps institutional investors—such as insurance companies, asset managers, corporations, and governments—aggregate and manage investment data across their portfolios. The software automates processes such as reconciliation, performance measurement, compliance monitoring, and risk reporting, providing clients with accurate, real-time insights into their investments. Founded in 2004 and headquartered in Boise, Idaho, the company serves global clients managing trillions of dollars in assets. She is located in DC and has never been to MT. They have an annual users conference of 800 - 1000 ppl. All other meetings are on the East Coast. Did an overview, but it was too big for us, maybe an incentive?

Contact Name	Kay Johnson-Frutiger	Address	608 Drumlín Trail
Title			Cambridge, WI 53523 UNITED STATES
Account	Labcorp	Phone	608.658.0189
Note Title	2026 Smart Meetings Boise	Email	kay.johnsonfrutiger@labcorp.com

Date **Regarding**
06/01/2026 Met with Kay at 2026 Smart Meetings Boise. Labcorp is a leading global life sciences company that provides vital information to help doctors, hospitals, pharmaceutical companies, researchers and patients make clear and confident decisions. Through unparalleled diagnostics and drug development capabilities, they provide insights and accelerate innovations to improve health and improve live. She was in MT but 30 years ago. Company is headquartered in N. Carolina. She plans several meetings that would work in WMGC. Drug discovery for 300 and under. Another for 120 guest rooms, seeking a buyout at a boutique hotel in May. I will send links to properties.

Contact Name	Brittney Cobb	Address	193 W Addison St
Title	Global Events Manager		Meridian, ID 83646
			UNITED STATES
Account	INNOV8 Meetings + Events	Phone	714.582.6133
Note Title	2026 Smart Meetings Boise	Email	brittney@innov8meetings.com

Date 06/01/2026 **Regarding** Met Brittney at 2026 Smart Meetings Boise. INNOV8 Meetings + Events is a full-service Strategic Meetings Management company. They can use customized technology to streamline the process, generate reports with a single click, and save time while providing the information needed to make strategic decisions. Sourcing perfect locations for events, from a Board of Directors meeting to a city-wide. At the end, they will provide strategic management and financial reports to validate success. She is interested in all ballroom hotels and incentive spaces in WMGC. Send one-sheet as well. Did an overview. Sourcing nothing specific at this time.

Contact Name	Peggy Lamberton	Address	1226 Lorraine Dr
Title			Prescott, AZ 86305
			UNITED STATES
Account	Boots on the Ground & Dahlia+ Agency	Phone	949.300.0850
Note Title	2026 Smart Meetings Boise	Email	peggy@bootsontheground.team

Date 06/01/2026 **Regarding** Met with Peggy at 2026 Smart Meetings Boise. She stated: 1. With my own company (Boots on the Ground), I plan and direct pre-con / post-con tours, plus heritage tours. 2. For corporate and independent planners I do preliminary site selections and/or join their team onsite. 3. For Dahlia+ Agency I present at 5-6 conferences per year and provide 1:1 professional development consultations. I seek partners/suppliers providing: unique/authentic venues, gifting services, CVBs, DMCs, event tech companies, hotels (especially in walkable and/or historic areas), cruise lines, and airlines. We were on the hike around Boise together. She has not been to MT. She does Heritage tours, national parks, empire builder, Blackfeet etc. I will follow up

Contact Name	Alaina Jalbert	Address	23766 East Hinsdale Place
Title			Aurora, CO 80016
			UNITED STATES
Account	Global Access Meetings	Phone	207.712.6953
Note Title	2026 Smart Meetings Boise	Email	alaina@globalaccessmeetings.com

Date **Regarding**

06/01/2026 Met with Alaina at 2026 Smart Meetings Boise. Global Access Meetings is a boutique third-party agency partnering primarily with biopharmaceutical clients, with a strong focus in the rare disease space. They deliver a wide range of programs, including corporate trainings, product launches, field team meetings, advisory boards, and incentive experiences. Programs scale from intimate executive groups of 12 to large, complex meetings of up to 700 attendees. She has been to Big Sky and Whitefish. She has a regional teams in fall or early summer for 14 ppl. Follow up with Larch House or other boutique properties for this.

Contact Name	Ashley Sullivan	Address	770 Township Line Rd
Title	Senior Events Manager		Yardley, PA 19067 UNITED STATES
Account	Heraeus Medical, LLC	Phone	215.584.3082
Note Title	2026 Smart Meetings Boise	Email	ashley.sullivan@heraeus.com

Date **Regarding**
06/01/2026 Met with Ashley at 2026 Smart Meetings Boise. PALACOS® bone cement celebrates sixty years of being the gold standard in joint fixation. Heraeus Medical, the inventor and manufacturer of PALACOS® bone cements and mixing systems, continues to focus on providing quality, consistency, and innovation to the orthopedic joint fixation and infection management market. Used in over 35 million cases to date, all PALACOS® cements are manufactured in a single facility in Wehrheim, Germany and undergo 130 automated quality checks throughout production. She is located in Nashville and has been with the company for 8 years. They produce educational events for surgeons and orthopedic doctors. She thinks the Missoula location would be good. They are small meetings of roughly 20 ppl but need two meeting spaces and lots of ventilation, so don't book another group while they are in-house. Also, a place that is good for showing the cement with bones or cadavers. I will follow up with her.

Contact Name	Sylvia Welsh	Address	8036 Hesperides
Title			Las Vegas, NV 89131 UNITED STATES
Account	Straightline Travel and Incentive	Phone	773.715.0183
Note Title	2026 Smart Meetings Boise	Email	sylvia@straightlinetravel.com

Date **Regarding**
06/01/2026 Met with Sylvia at 2026 Smart Meetings Boise. Incentive agency. Works multilevel marketing groups. Wants a Hallmark winter movie in Whitefish or Bigfork for 75 people. Has never been to Montana. I will follow up to see what this involves.

Contact Name	Penny Bergsten	Address	PO Box 172
Title			Colorado Springs, CO 80901 UNITED STATES
Account	Lamont Associates	Phone	251.776.8847
Note Title	2026 Smart Meetings Boise	Email	Pbergsten@lamontco.com

Date 06/01/2026 **Regarding** Met with Penny at 2026 Smart Meetings Boise. A third party independent planner with Lamont Associates. (13) clients - 6 Colorado Associations, (3) Horse Associations, and (1) Corporate client out of Melvern, PA. Books both internationally and throughout Colorado, with meetings ranging in size from 10 people to 1200 people. She is looking for a tech company for Jan/April/July for 300 ppl with 40 exhibitors. Will follow up to see about an RFP.

Contact Name [Carla Churchman](#) **Address** 9817 NE 54th St
Suite 200
Title Vancouver, WA 98662
UNITED STATES
Account Northwest Public Power Association **Phone** 907.982.0553
Note Title 2026 Smart Meetings Boise **Email** carla@nwppa.org

Date 06/01/2026 **Regarding** Met with Carla at 2026 Smart Meetings Boise. NWPPA is a utility industry providing education and adult learning opportunities across the western region of the United States. NWPPA also acts as a collective voice for policy and travels to DC a few times a year. Require meeting spaces of all size from a 12 person meeting to a trade show that has 250+ exhibit booths. Most events are multi-day. We have worked with Susan Mitcheltree who sources for them through ConferenceDirect. I will follow up with Susan about a site visit for Carla and any other planner that wants to see Missoula. Carla was in Kalispell/Whitefish this year for a site visit.

Contact Name [Jennifer Witherington](#) **Address** 208 Heartwood Dr
Hampstead, NC 28443
UNITED STATES
Title
Account HPN Global **Phone** 415.602.6333
Note Title 2026 Smart Meetings Boise **Email** jwitherington@hpnglobal.com

Date 06/01/2026 **Regarding** Met with Jennifer at 2026 Smart Meetings Boise. Worldwide hotel and venue sourcing and meeting planning saving clients time and money, mitigate risk, bring value to their meetings and a better budget bottom line. She has spent time on Flathead Lake and LOVES Montana. Walkable venue is important for her. I will see if she has an RFP.

Contact Name [Carolyn Creek](#) **Address** 5335 Progresso St.
Las Vegas, NV 89135
UNITED STATES
Title
Account LamontCo **Phone** 9169561456
Note Title 2026 Smart Meetings Boise **Email** ccreek@lamontco.com

Date **Regarding**

06/01/2026 Met with Carolyn at 2026 Smart Meetings Boise. LamontCo is a Global meetings & events company and a trusted hospitality partner. They provide no-cost sourcing, negotiation, and contracting for hotels and venues. Also event execution assistance, registration and attendee management, on-site staffing, flight coordination, CSR and give back initiatives and curated gifting and amenities programs. Was with Park City DMO, now with Lamont and building her business. She asked for an overview and wants me to send her our one sheet.

Contact Name	Deb Hoge	Address	6401 Briar Rosa Dr.
Title	Meeting & Incentive Planner		Lincoln, NE 68516 UNITED STATES
Account	Deb Hoge Travel & Events	Phone	402.670.1580
Note Title	2026 Smart Meetings Boise	Email	deb@debhogetravel.com

Date	Regarding
06/10/2026	Met with Deb at 2026 Smart Meetings in Boise. She loves unique destinations and will offer them to her clients as a 3rd party planner. She has five clients and is looking for incentive locations for four of them. I will send her lodging options and follow up.
