

2027 – 2028 Glacier Country Travel Guide Ad Form



Business Name _____

Address		
City	State	Zip
Phone	Email	

PRINT

PREMIUM POSITIONS	SIGNATURE	BASIC
☐ Outside Back Cover	\$7,300	\$9,150
☐ Inside Front Cover	\$5,900	\$7,400
☐ Inside Back Cover	\$5,600	\$7,000
☐ Page 3, 4 or 5	\$5,900	\$7,400

FULL-PAGE SPECS

Live Area	7.375" w x 9.875" h
Trim Size	8.375" w x 10.875" h
Bleed Size	8.625" w x 11.125" h
Full Color	Included on all ads

INSIDE PAGES	SIGNATURE	BASIC
☐ Full Page (See full-page specs)	\$5,150	\$6,500
☐ 2/3 Vertical 4.861" w x 9.75" h	\$3,750	\$4,700
☐ 1/2 Horizontal 7.375" w x 4.75" h	\$2,700	\$3,350
☐ 1/2 Vertical 4.861" w x 7.25" h	\$2,700	\$3,350
☐ 1/3 Vertical 2.347" w x 9.75" h	\$1,750	\$2,150
☐ 1/3 Square 4.861" w x 4.75" h	\$1,750	\$2,150
☐ 1/3 Horizontal 7.375" w x 2.25" h	\$1,750	\$2,150
☐ 1/6 Horizontal 4.861" w x 2.25" h	\$1,000	\$1,250
☐ 1/6 Vertical 2.347" w x 4.75" h	\$1,000	\$1,250
☐ 1/12 Square 2.313" w x 2.25" h	\$550	\$675

DIGITAL BUNDLES

GLACIER COUNTRY WEBSITE *GLACIERMT.COM, BLOG.GLACIERMT.COM*

	SIGNATURE COST	BASIC COST	DATES	TOTAL COST
☐ Homepage Premium Promotion	\$1,000/mo.	\$1,250/mo.		
☐ Internal Premium Run-of-Site Promotion	\$2,000/mo.	\$2,500/mo.		
☐ Run-of-Site Banner Package	\$125/mo. or \$1,250/yr. prepaid	\$150/mo. or \$1,500/yr. prepaid		

MICROSITES *TOUROPERATORS.GLACIERMT.COM, MEETINGS.GLACIERMT.COM, WEDDINGS.GLACIERMT.COM, FILM.GLACIERMT.COM*

☐ Run-of-Site Banner Package	\$50/mo. or \$500/yr. prepaid	\$65/mo. or \$635/yr. prepaid		
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BUSINESS-TO-BUSINESS BLOG *B2B.GLACIERMT.COM*

☐ Run-of-Site Banner Package	\$50/mo. or \$500/yr. prepaid	\$65/mo. or \$625/yr. prepaid		
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DISCOUNTS

PRINT AD DISCOUNTS

☐ 5%	Nonprofit Discount
☐ 5%	Early Bird Discount by August 18, 2026
☐ 10%	\$1,000+ Annual Digital Commitment
☐ 15%	\$2,000+ Annual Digital Commitment
☐ 25%	\$5,000+ Annual Digital Commitment
☐ 40%	\$10,000+ Annual Digital Commitment

COST

Print Ad Rate	\$
Total Print Ad Discount	- \$
Print Ad Design \$150	\$
Total Digital Buy	\$
Online Banner Design \$99	\$
Total Cost	\$

Signature (required) _____

Primary Contact _____ Direct Number _____
 _____ Email _____

AD DEADLINE: OCTOBER 12, 2026
 PAYMENT DEADLINE: DECEMBER 1, 2026
 MAKE CHECK PAYABLE TO:
 Glacier Country Regional Tourism Commission
 PO BOX 17631
 Missoula, MT 59808-7631

EMAIL OR FAX SIGNED COPY TO:
 Annie Mead
 Contract Agent of Western Montana's Glacier Country
annie@windfallstudio.com
 P: 406.214.6177
 F: 406.829.8210

