



# Partnership Rate Card

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Western Montana's Glacier Country offers a flexible partnership structure designed to benefit more businesses than ever. Any business within the Glacier Country region is eligible for a complimentary BASIC PARTNERSHIP. Upgrade to a SIGNATURE PARTNERSHIP to take advantage of many more exclusive benefits designed to promote your business and reach more potential visitors.

## Partnership Comparison

### Basic Partnership

**FREE**

- ✓ Basic Website Listing
- ✓ Contact Center Representation
- ✓ Partner Center Access
- ✓ Glacier Country Consumer and B2B Blog Mentions
- ✓ Events
- ✓ Partner Badges
- ✓ A La Carte Advertising Options
- ✓ Free Trade Show Leads

### Signature Partnership

**\$250**

*Or \$200/year if you have an active chamber or CVB membership. Bundled business discounted pricing available; ask for details.*

- ✓ Contact Center Representation
- ✓ Partner Center Access
- ✓ Glacier Country Consumer and B2B Blog Mentions
- ✓ Events
- ✓ Partner Badges
- ✓ A La Carte Advertising Options
- ✓ Free Trade Show Leads
- ✓ Travel Guide Listing
- ✓ Featured Website Listing
- ✓ Travel Deals
- ✓ Photo Library



## Basic Partnership Benefits

Basic Partnership is available to any business in the Glacier Country region at no cost. Benefits include:

- ✓ **Basic Website Listing**  
Text-only listing with business name, phone, address and live website link on [GlacierMT.com](https://www.GlacierMT.com).
- ✓ **Call Center Representation**  
Representation by travel counselors in more than 230,000 responses to phone, email and internet inquiries a year.
- ✓ **Partner Center Access**  
Access to basic functionality:
  - + Edit your listing
  - + Submit events
  - + Order bulk travel guides
  - + Access to partner badges and trade show leads
- ✓ **Glacier Country Consumer and B2B Blog**  
Opportunity to be featured in weekly consumer and biweekly business-to-business posts on [Blog.GlacierMT.com](https://www.Blog.GlacierMT.com) and [B2B.GlacierMT.com](https://www.B2B.GlacierMT.com).
- ✓ **Events**  
Ability to add events on [GlacierMT.com](https://www.GlacierMT.com).
- ✓ **Partner Badges**  
Ability to display the Western Montana's Glacier Country partner badge with backlink on your website and digital materials to add credibility and SEO benefits.
- ✓ **A La Carte Advertising Options**  
Partners of any level have exclusive opportunities not available elsewhere. See the A La Carte Advertising chart for details and note Basic Partner pricing.
- ✓ **Complimentary B2B Trade Show Leads**  
Glacier Country shares qualified leads with partners generated through the business-to-business trade shows we attend, including domestic group tour, international travel trade and meeting planner events. To comply with privacy regulations, especially for international contacts, we only share planner and tour operator information with permission. When consent is provided, we share relevant conversations and contact information so you can follow up directly and build new business opportunities.

### BASIC WEBSITE LISTING

#### Polson Bay Golf Course

📍 111 Bayview Drive  
Polson, MT 59860

☎ 406.883.8230

🌐 [Visit Website](#)

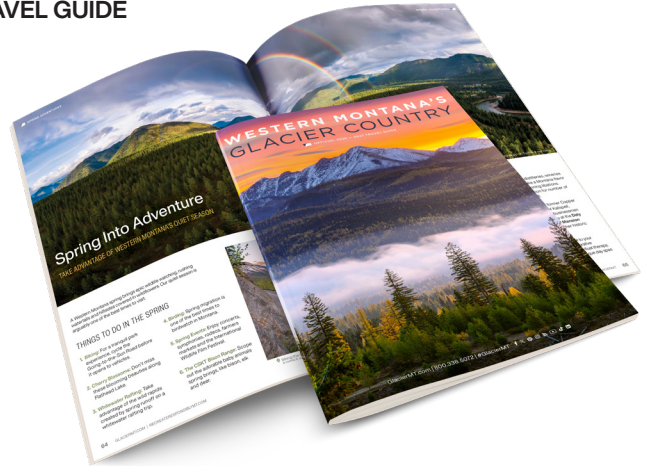
## Signature Partnership Benefits

Signature Partnerships are designed to offer businesses our most popular and valuable marketing benefits. A Signature Partnership is available at just \$250 per year, regardless of company size, with a \$50 discount if the partner has an active local chamber or CVB membership.


### Signature Partnership includes all the benefits of Basic Partnership, PLUS:

- ✔ **Travel Guide Listing**  
 Each year, Glacier Country produces a full-color travel guide. As a Signature Partner, your business receives a featured listing under your community, making it easier for travelers to find you.
  - + 150,000 printed guides
  - + 52,000 digital guide views
- ✔ **Featured Website Listing**  
**GlacierMT.com** receives more than **2.6 million unique visitors each year**. A featured listing is searchable, organized by community and services provided, and includes:
  - + Up to six photos
  - + Business description
  - + Contact information
  - + Website and social media links
  - + Microsite featured listing, if applicable (Weddings, Meetings + Conventions, Tour Operators, Film)
- ✔ **Travel Deals**  
 Signature Partners can share travel deals on one of our most popular pages, [GlacierMT.com/deals](http://GlacierMT.com/deals), to gain additional exposure.
- ✔ **Photo Library**  
 Promote your business and region with iconic photos of Western Montana from our partner photo library.

## TRAVEL GUIDE



## FEATURED WEBSITE LISTING

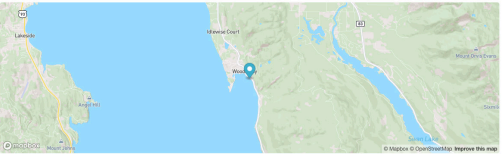


**The Sitting Duck**


9326 State Highway 25  
Bigfork, MT 59911  
406.830.0022

- ☑️ Dishes
- ✉️ Email
- 📍 Visit Website
- 📅 Make a Reservation
- 📘 Facebook
- 📷 Instagram

Take a break by the lake! The Sitting Duck is a classic Montana bar & grill on the shores of Flathead Lake. One of the oldest bars in Bigfork, The Sitting Duck offers incredible lakeside views, beach access, and dock space for your boat. They are also pet-friendly, with a huge beach area and outdoor seating where dogs are welcome. Don't miss their award-winning "Bloody Mary Lunch"—a bloody mary topped with shrimp, bacon, a double slider, an eggroll, garnishes and more.




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**There's This Place Where Every Trail Is Worth the Trek**

Three rivers and seven wilderness areas meet in Missoula, Montana, a small town with enormous personality. Visit Missoula and experience it for yourself.

**START EXPLORING →**



**HOURS + SEASON OF OPERATION**

Season: Year-round

Hours: 11 a.m. – midnight

**RESERVATION INFORMATION**

Make Reservation

**PAYMENT METHODS**

American Express  
Cash  
Master Card  
Visa

**ACTIVITIES**

Barbecue  
Beach  
Beer Sampling  
Board Game  
Boating  
Brewery  
Canoeing  
Children's Activities  
Family Fun  
Food And Drink  
Golfing  
Lake Fishing  
Local Cuisine  
Shuffleboard  
Stand-Up Paddleboarding  
Vegetarian Food  
Water Recreation

**SERVICES OFFERED**

Bar/Lounge  
Beer/Wine  
Breakfast  
Cafe  
Canoes Rental  
Casino  
Children's Activities  
Children's Menu  
Dinner  
Food Services  
Internet Access  
Lounge  
Lunch  
Made in Montana Products  
Meeting Room  
Pets Allowed  
Take-out  
Water

## TRAVEL GUIDE LISTING

### HOTELS AND MOTELS

**Ninepipes Lodge and Allentown Restaurant**  
 69286 U.S. Highway 93 | Charlo, 59824  
 406.644.2588 | [ninepipeslodge.com](http://ninepipeslodge.com)  
 Full-service lodge offering breathtaking views of the Mission Mountains.



Become a Partner →





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## Discounted A La Carte Advertising

Signature Partners have discounted advertising opportunities not available elsewhere. See chart below and note Signature pricing.

A LA CARTE ITEM	BASIC PARTNER COST	SIGNATURE PARTNER COST
Featured Website Listing	\$150	Included
Travel Guide Listing	\$100	Included
Consumer Leads	\$1,000 - \$2,000	\$500 - \$1,000
Microsite Featured Listing	\$45	Included
Winter + Warm Season Packages	\$2,750	\$2,250
Featured Event Advertising	\$100	\$75
Digital Advertising	Varies	25% average discount
Travel Guide Advertising	Varies	25% average discount
Retargeting Opportunities	Unavailable	\$500-\$5,000

## About Us

Western Montana's Glacier Country is the officially recognized destination stewardship organization for our region including the eight counties of Flathead, Glacier, Lake, Lincoln, Mineral, Missoula, Ravalli and Sanders. Along with our in-region partner convention and visitor bureaus (CVBs), our nonprofit organization is essential to the economic and social well-being of the 75+ communities we represent, driving direct economic impact through the visitor economy and fueling development across the entire economic spectrum by creating familiarity, attracting decision-makers, sustaining air service and improving quality of life for the people who call this place home.



### Meet Annie Mead

Annie leads our partnership sales and partner communications. She is here to help you connect, collaborate and make the most of your involvement.

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 Western Montana's Glacier Country  
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