Winter Season Sponsorship Package

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SIGNATURE PARTNER PRICE **$2,250**
BASIC PARTNER PRICE **$2,750**

Glacier Country's seasonal sponsorship campaigns put your business in front of travelers actively researching and booking trips during peak summer and winter seasons. Each campaign combines targeted paid media, high-visibility website placements and lead generation—driving qualified traffic directly to seasonal landing pages where your business is featured.

All campaigns include:

- **Featured Listing** with your logo, photo, description, link and contact information on custom seasonal landing pages
- **Banner Advertising** (728 x 90, 300 x 250 and 320 x 50) rotating across glaciermt.com
- **Lead Generation** with a minimum of 10,000 qualified leads delivered biweekly
- **Campaign Exposure** from paid digital marketing driving traffic to the pages where your business is showcased

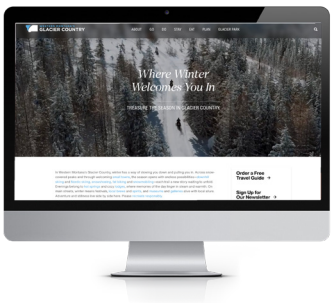
Glacier Country supports each campaign with targeted digital advertising to maximize visibility and engagement throughout the season.

WINTER CAMPAIGN ACCESS

OCTOBER – FEBRUARY | WINTER TRAVEL & SNOW SEASON

Connect with visitors planning winter escapes, skiing, snowshoeing and snow-season experiences.

- Featured listing runs on glaciermt.com/winter and glaciermt.com/montana-winter
- Banner ads run sitewide from October through February



The **2025-26 winter national campaign page** received *172,000+ pageviews*

The **2025-26 Montana in-region winter campaign page** received *10,000+ pageviews*

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WESTERN MONTANA'S GLACIER COUNTRY

WINDFALL